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Titolo	Global Business Model Shift : A Comprehensive Guide to RenDanHeYi (RDHY) Implementation / / by Umberto Lago
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Soggetti	Strategic planning Leadership Technological innovations Project management Industrial organization Business Strategy and Leadership Innovation and Technology Management Project Management Organization
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Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Introduction -- Part I: The five steps of RenDanHeYi implementation -- 2. Step 1. What is RenDanHeYi? -- 3. Step 2. The role of purpose in organizations and in business models -- 4. Step 3. Values and Beliefs (Corporate Culture) as the foundation of organizations -- 5. Step 4. Empowering and incentivizing people -- 6. Step 5. Crafting human-centric organizational structures -- Part II: RDHY User Manual -- 7. The RDHY User Manual -- Part III: Case Studies of firms adopting RenDanHeYi -- 8. Haier Europe: the challenge of implementing RDHY in a multinational environment -- 9. GE Appliances: the turn-around of a U.S. icon -- 10. Gummy Industries: RenDanHeYi in Italian sauce -- 11. MAQE: Lessons for RDHY adopters -- 12. Fajar Benua Group: implementing RDHY in Indonesia -- 13. Some final thoughts.
Sommario/riassunto	This book takes the readers on a profound exploration of global business transformation through the lens of the RenDanHeYi (RDHY)

business model. It discusses the complexities of implementing RDHY beyond China and navigating cultural, regulatory, and organizational intricacies. It helps uncover the pragmatic and outcome-oriented nature of RDHY, with a focus on aligning core values for sustainable success. Using a multidimensional analysis, the author reveals hidden layers of values, philosophies, and principles that underpin successful business models. For leaders and managers navigating the challenges of genuine transformation, this resource offers a comprehensive roadmap, transcending surface-level changes to foster authentic and enduring success in the dynamic landscape of global business innovation.
