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Titolo	Social Enterprises and Impact Investors : Partnerships that Sustain Emerging Countries // by Jeremiah Arigu Emmanuel, Ramanie Samaratunge, Daniel Prajogo
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Nota di contenuto	Social Enterprise and Impact Investing -- Social Enterprises and Impact Investing: Progress and Challenges -- Nigeria -- Exploring the dynamics involved in dyadic partnerships -- Partner fit between social enterprises and impact investors -- The role of trust in business collaboration and partner selection at the organisational level -- How the Nigerian macro environment influences partner fit between social enterprises and impact investors -- Lessons from Experience -- Discussion of study impact to academic and practice.
Sommario/riassunto	This book explores how social enterprises and impact investors use inter-organizational partnerships to pursue contemporary socio-economic interests in emerging countries. It looks at the ways in which enterprises and investors collaborate to create hybrid organizations by matching social and commercial focus: a solid business orientation and social mission combined to create social value, sustainable impact and

profit. Using Nigeria as a case study, the authors provide evidence of the success of these collaborations through partner alignment of compatible management, mission, goals, reputation and investment. This book provides novel insights for researchers, scholars, academics and policy makers into what types of complimentary resources define the exchange value between hybrid organizations. It also provides practical knowledge for practitioners who wish to collaborate with emerging countries and guidance for investors in creating a portfolio to attract the right enterprises.
