

1. Record Nr.	UNINA9910879596703321
Autore	Mavri Maria
Titolo	Economic Growth, Prosperity and Sustainability in the Economies of the Balkans and Eastern European Countries : Proceedings of the 15th International Conference on the Economies of the Balkan and Eastern European Countries (EBEEC) in Chios, Greece, 2023 // edited by Maria Mavri, Patricia Ikouta Mazza, Anastasios Karasavoglou, Persefoni Polychronidou
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	3-031-58437-6
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (480 pages)
Collana	Springer Proceedings in Business and Economics, , 2198-7254
Altri autori (Persone)	Ikouta MazzaPatricia KarasavoglouAnastasios PolychronidouPersefoni
Disciplina	338.9
Soggetti	Economic development Microeconomics International business enterprises Financial services industry Economic Development, Innovation and Growth International Business Financial Services
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Preface -- Contents -- Economic Growth -- Measuring the Economic Freedom of States -- 1 Introduction -- 2 Economic Freedom of the World Index (EFWI) -- 3 The Index of Economic Freedom (IEF) -- 4 Conclusion -- References -- "Russian-Ukrainian Crisis: To What Extent Can It Affect the Composition and the Terms of Greece's Foreign Trade in the Region." -- 1 Introduction -- 2 Literature Review -- 2.1 Foreign Trade of Greece -- 2.2 The Russian-Ukrainian Crisis and Bilateral Trade Relations -- 2.3 Measuring Intra-industry Trade -- 3 Methodology -- 3.1 Evolution of Greek Foreign Trade -- 3.2 Export Coverage Index-Terms of Trade -- 3.3 Intra-sector Trade Intensity Analysis, Grubel-Lloyd Index (GL Index) -- 3.4

Analysis of the Revealed Comparative Advantage Index (Revealed Comparative Advantage, RCA) -- 4 Conclusions-Reflections -- References -- Foreign Direct Investments Country Attractiveness in Post-communist Central and Eastern Europe -- 1 Introduction -- 2 Important Theoretical Backgrounds -- 2.1 Market Imperfections -- 2.2 Product Cycle -- 2.3 Internalisation Theory -- 2.4 The Rivalry of Oligopolies -- 2.5 Absolute Versus Comparative Advantage (Industrial Organisation Theory) -- 2.6 The OLI Paradigm-Dunning -- 2.7 Institutional Theory -- 3 Methodology -- 4 Case and Conditions Selection -- 4.1 Choice of Cases -- 4.2 Defining the (Dependent Variable) -- 4.3 The Conditions (Independent Variables) -- 5 Results -- 6 Conclusion -- References -- Political Economy of International Trade -- 1 Introduction -- 2 Trade Openness and Economic Growth During the Classical Period -- 3 Trade Openness and Economic Growth During the Post-classical Period -- 3.1 Neoclassical International Trade Theory -- 3.2 Post Criticism to the Mutual Beneficial Perspective of Classical and Neoclassical Trade Theories -- 4 Neoclassical Growth Theory. 5 Endogenous Growth and New Trade Theory -- 6 Empirical Verification of Theory -- 7 Conclusion -- References -- Empirical Analysis of Revenue Formation in Local Budgets: Assessing the Reality, Challenges, and Prospects of Decentralization in Georgia -- 1 Introduction -- 2 Methodological Foundations -- 3 Results and Discussion -- 3.1 Challenges of the Formation of Municipal Budget Revenues -- 3.2 Value-Added Tax as an Alternative to Equalizing Transfer -- 4 Conclusion -- References -- The Impacts of COVID-19 Pandemic on Foreign Direct Investment -- 1 Introduction -- 2 Impacts of COVID-19 on FDI -- 3 Country Case Study -- 3.1 The Case of China -- 3.2 The Case of Greece -- 4 Conclusion -- References -- Dynamics of a Duopoly Game in R&D Efforts with Asymmetric Information -- 1 Introduction -- 2 The Model -- 3 Equilibrium Positions and Local Stability -- 4 Numerical Simulations -- 5 Chaos Control -- 6 Conclusion -- References -- Challenging the AgileFall Budgeting-Trap: Applying the Continuous Planning and Forecasting Framework (CPFF) -- 1 Introduction -- 2 Agile Project Management Methods -- 2.1 Scrum -- 2.2 Kanban -- 2.3 Scrumban -- 2.4 Agilefall or Waterscrum -- 3 Beyond Budgeting -- 4 Continuous Planning and Forecasting Framework (CPFF) -- 4.1 Application -- 5 Case Study Research -- 6 Case Study -- 6.1 Case Setting -- 6.2 Current Situation in Project Management -- 6.3 Actual Situation of Budgeting -- 6.4 Application of the CPFF -- 7 Results -- 8 Discussion -- 8.1 Uncertainty/Risk -- 8.2 Beyond Budgeting -- 8.3 CPFF -- 9 Conclusion -- References -- A Micro Economic Analysis of the Romanian Online Advertising Market-Toward More Fair Value Sharing? -- 1 Introduction -- 2 Literature Review -- 3 History of Romania Online Advertising Market -- 4 Quantifying the Romanian Online Advertising Market -- 4.1 Defining the Scope of the Study. 4.2 Size and Evolution of the Market. Share of the Main Online Advertising Platforms -- 4.3 Demand Side of the Market -- 4.4 Supply Side of the Market -- 5 Conclusions -- 5.1 Summary -- 5.2 Implications and Further Research -- 5.3 Limitations -- References -- Corruption Evolution in the Last Decade and the Impact on Public Institutions -- 1 Introduction -- 2 Literature Review -- 3 The Determinants of the Corruption Phenomenon -- 4 A Comparative Analysis of Corruption Evolution -- 5 Conclusion -- References -- The Nexus Between Military Expenditure and Unemployment: Panel Bootstrap Causality Approach for Central and Eastern Europe -- 1 Introduction -- 2 Trends and Facts -- 3 Literature -- 4 Data Set, Model and Estimation Strategy -- 4.1 Data Set -- 4.2 Model and Estimation

Strategy -- 5 Results and Discussion -- 6 Conclusion -- References -- Corporate Governance in the Cypriot Capital Market -- 1 Introduction -- 2 Literature Review -- 2.1 Board of Directors -- 2.2 Director's Remuneration -- 2.3 Accountability and Audit -- 2.4 Relations with Shareholders -- 3 Research Design -- 4 Results -- 4.1 Presentation of Findings -- 4.2 Discussion -- 5 Conclusion -- References -- Consumers' Behaviour -- Exploring Greek Consumers' Attitudes Toward Functional Yogurts: A Focus Group Study -- 1 Introduction -- 2 Literature Review and Theoretical Background -- 2.1 Material and Methods -- 2.2 Thematic Analysis of Focus Group Data -- 3 Findings -- 4 Discussion -- 5 Conclusion -- References -- The Organic Food Market in the Post-COVID-19 Era: Evidence from Northern Greece -- 1 Introduction -- 2 Literature Review -- 2.1 Organic Food Characteristics and Consumer Behavior -- 2.2 Legislative Issues -- 2.3 Greek Organic Food Market -- 2.4 Current Issues -- 3 Methodology -- 4 Analysis and Results -- 4.1 Frequencies and Pie Charts -- 4.2 Cross-Tabulation. 5 Discussion and Conclusions -- References -- Patient-Reported Experience Measures (PREMs) as Organizational Innovation: The Impact of Management Choices on Patient Perception of Care Delivery -- 1 Introduction -- 2 Materials and Methods -- 3 Results -- 4 Conclusion -- References -- The Importance of Social Media Analytics in Increasing E-Commerce Sales Capabilities -- 1 Introduction -- 2 Social Media Analytics -- 3 E-Commerce -- 4 Using Social Media Analytics in E-Commerce -- 5 Methodology -- 6 Results -- 6.1 Descriptive Statistics -- 6.2 Inferential Statistics -- 6.3 Regressions -- 7 Discussion -- 8 Conclusion -- References -- Investigating Greek Consumers' Intentions Toward Green Hotels: An Application of an Extended "Values Beliefs Norms" Model -- 1 Introduction -- 2 Review of Literature -- 3 Theoretical Framework and Hypotheses Setting -- 4 Methodology -- 4.1 Sampling -- 4.2 Variables Measurement -- 4.3 Data Analysis -- 5 Results -- 6 Conclusions, Limitations, and Suggestions for Future Research -- 6.1 Discussion and Conclusions -- 6.2 Limitations -- 6.3 Future Research Suggestions -- References -- How Startups Develop CSR to Build Brand Reputation: A Qualitative Pilot Study -- 1 Introduction -- 2 Literature Review -- 2.1 Corporate Social Responsibility -- 2.2 CSR and Branding -- 2.3 Application of CSR by Startup Companies -- 3 Method and Research Design -- 4 Results -- 5 Conclusions and Recommendations -- References -- Examining the Intention of Greek Consumers to Purchase Functional Yoghurts: An Empirical Survey -- 1 Introduction -- 2 Functional Foods and Yoghurts -- 3 Research Methodology -- 3.1 Population of the Study -- 3.2 Research Approach -- 3.3 Research Instrument -- 3.4 Data Collection -- 3.5 Statistical Analysis -- 4 Empirical Results -- 4.1 Demographics -- 4.2 Yoghurt Consumption -- 4.3 Purchase/Repurchase Criteria. 4.4 Private Label Yoghurts -- 4.5 Functional Yoghurts -- 4.6 Circular Economy -- 4.7 Mean Tests (ANOVA) -- 4.8 Correlation Analysis -- 5 Discussion -- 6 Conclusions -- References -- Prosperity and Sustainability -- The Effect of Telework on Employee Engagement: An Empirical Approach -- 1 Introduction -- 2 Literature Review -- 2.1 Telework -- 2.2 Role Overload -- 2.3 Role Ambiguity -- 2.4 Work-Family Conflict -- 2.5 Employee Engagement -- 3 Methodology -- 3.1 Procedure and Sample -- 3.2 Measures -- 3.3 Control Variables -- 3.4 Method of Analysis -- 3.5 Assessment of the Measurement Model -- 3.6 Assessment of Two-Step Approach Model and Results -- 4 Discussion and Conclusions -- 5 Practical and Theoretical Implications -- 6 Limitations -- References -- Cooperation Between Italy

and Albania to Face Nurses' Shortage: Insights from Italian Recruitment Process -- 1 Introduction -- 2 Literature Review -- 2.1 Anticipatory Adjustment Factors -- 2.2 In-Country Adjustment -- 2.3 Consequences of Adjustment Practices on Retention -- 3 Research Design -- 3.1 International and Country Context -- 3.2 Methods -- 4 Findings -- 4.1 Anticipatory Adjustment Process -- 4.2 In-Country Adjustment -- 4.3 Retention -- 5 Discussion -- 6 Conclusions -- References -- Advancing Sustainable Development in the Republic of Serbia: Challenges and Opportunities -- 1 Introduction -- 2 The European Union's Approach to Sustainable Development -- 3 Progress and Challenges Toward Achieving the Sustainable Development Goals in Serbia -- 3.1 Theoretical Background -- 3.2 Analysis of SDGs Trend -- 3.3 Discussion -- 4 Conclusion -- References -- Economic and Health Effects from Migrating Populations -- 1 Introduction -- 2 Research Methodology -- 3 Results and Discussion -- 4 Conclusion -- Appendix -- References.

Sommario/riassunto

This book features a selection of papers presented at the 15th International Conference “Economies of the Balkan and Eastern European Countries” (EBEEC), held at the University of the Aegean in Chios, Greece, May 12-14, 2023. The EBEEC conference serves as an annual meeting of policy makers from Eastern European and Balkan countries as well as scientists. More than 300 researchers and students attended the conference and presented their work in parallel sessions. This volume deals with various aspects of economic growth, prosperity and (environmental, social and economic) sustainability of countries in the region in the context of globalization and digitalization. It also examines topics such as consumer behavior towards new products and services, human capital, teleworking, the food market, international trade and foreign direct investment. In turn, the book proposes frameworks and solutions to help countries deal with and manage the complex local and global environment.
