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Sommario/riassunto

This book features a selection of papers presented at the 15th International Conference “Economies of the Balkan and Eastern European Countries” (EBEEC), held at the University of the Aegean in Chios, Greece, May 12-14, 2023. The EBEEC conference serves as an annual meeting of policy makers from Eastern European and Balkan countries as well as scientists. More than 300 researchers and students attended the conference and presented their work in parallel sessions. This volume deals with various aspects of economic growth, prosperity and (environmental, social and economic) sustainability of countries in the region in the context of globalization and digitalization. It also examines topics such as consumer behavior towards new products and services, human capital, teleworking, the food market, international trade and foreign direct investment. In turn, the book proposes frameworks and solutions to help countries deal with and manage the complex local and global environment.
