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| Nota di contenuto | Chapter 1: Delineating Non-Profit Organizations: Structures, Models and Technology -- Chapter 2: Friend or Frenemy: A Case Study of AI Adoption by Strained Governmental Service Providers -- Chapter 3: The Impact of CSR Initiatives on Non-Profit Cultural Organizations' Relationships with The Public -- Chapter 4: Knowledge Management in IT of the Cypriot Public Sector -- Chapter 5: The Use of Problem Structuring Methods in The Non-Profit Sector: An Analysis of Applications -- Chapter 6: NGOs as Catalysts for Societal Resilience: Examining their Role and Impact during Risk Situations -- Chapter 7: Data Packing the Digital Divide: A Case Analysis of Hope & Joy Society |

for the Underprivileged in India -- Chapter 8: Make it Circular! Value Creation Logics in Public Institutions -- Chapter 9: Online Dating Platforms as Non-Profit Organisations -- Chapter 10: Open-Source Approach for Modelling Digital Twins in Non-Profit Organisations -- Chapter 11: NGOs Nonmarket Strategies and Corruption: A Co-evolutionary Perspective -- Chapter 12: Revolutionizing Governance: Leveraging Blockchain and Social Media for Transparency and Public Value in Public Organizations.

Sommario/riassunto

This four-volume book examines, through multiple and cross-discipline perspectives, the science and practice of not-for-profit organisations. These organisations have drawn considerable attention and witnessed extensive growth as they engage in delivering public services to society. And are increasingly pressured to balance business with social goals, inherent idiosyncratic features with management creativity, structural limitations with operational flexibility, and ethical boundaries with pragmatism; all with scarce resources but abundant determination. The first volume explores the opportunities and challenges of non-profit organisations in the contemporary environment, elucidating current and future issues in the field, setting strategic directions, and presenting sector-wide examples and best practices. The second volume explores contextual aspects relating to the economy and industries. The third volume presents social and ethical aspects, as well as matters of sustainability, accountability and the overall wellbeing of society. The fourth and final volume examines structures and models, with an emphasis on technology. Alkis Thrassou is Professor at the University of Nicosia, Cyprus. Demetris Vrontis is Vice Rector for Faculty and Research and Professor of Strategic Marketing Management at the University of Nicosia, Cyprus. Leonidas Efthymiou is Associate Professor at the University of Nicosia, Cyprus. Yaakov Weber is Director of the School of Business Research Center, College of Management Academic Studies, Rishon LeTsiyon, Israel. Riad Shams is Assistant Professor and Head of the PhD programme at the Newcastle Business School, Northumbria University, UK. Evangelos Tsoukatos is Associate Professor of Management at the University of Applied Sciences Crete, Greece.
