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Titolo	CSR, Governance and Value // edited by David Crowther, Shahla Seifi
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ISBN	981-9747-95-3
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (0 pages)
Collana	Approaches to Global Sustainability, Markets, and Governance, , 2520-8780
Disciplina	658.408
Soggetti	Corporate governance Sustainability Industrial management - Environmental aspects Business Management science Corporate Governance Corporate Environmental Management Business and Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Value creation and CSR: a systematic literature review -- The Effect of Corporate Social Responsibility Strategy in Iranian Energy Companies on the Satisfaction of Their Community Stakeholders -- Organizational Resilience: Towards a Universally Accepted Definition -- Differentiation of CSR Approach at Public Institution in Madagascar -- Enhanced Business Reporting: Analysis of the determinant factors for value creation in Portugal -- Equity Integration in Corporate Social Responsibility: Analyzing Stakeholder, Legitimacy, and Social Activism Dynamics -- Case Study on a Tool for SMEs Developing Business Models for Sustainability -- Technological Advancements and Marketing Practices -- Pakistan's Commitment to Sustainable Development -- Mapping Annual Expenditure with Selected Priority SDG Targets -- A Hybrid Intelligence Decision-Making Approach for Humanitarian Supply Chains.
Sommario/riassunto	This book presents the changing face of social responsibility, showing how it has grown to encompass governance, becoming a vital part of

various aspects of human endeavor. From businesses to politics to justice systems, Corporate Social Responsibility (CSR) has expanded its reach, touching every sphere of human activity. What is particularly interesting is how governance failures have highlighted its importance in addressing the economic and social challenges that many organizations face today. This shift has led to a reevaluation of the traditional triple bottom line approach, with governance and supplier behavior emerging as critical components of CSR. Stakeholders, especially consumers, are now actively monitoring companies, influencing their decisions and ultimately impacting their bottom line. The book critically examines these transformations in business behavior through the lenses of governance and CSR, questioning the need for redefining key concepts in the field. Authored by scholars from diverse global backgrounds, it blends theoretical insights with practical considerations, offering a comprehensive exploration of the evolving landscape. Drawing from the tradition of the Social Responsibility Research Network, known for its inclusive approach and emphasis on interdisciplinary research, the book presents varied perspectives and solutions derived from shared best practices. Based on contributions from the Network's recent conference, this book showcases both the unity and diversity of ideas within the field. By examining both theory and practice, it aims to deepen our understanding of these evolving trends and their implications for defining key concepts in social responsibility and governance.
