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Autore	Ertz Myriam
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Altri autori (Persone)	TandonUrvashi SunShouheng Torrent i SellensJoan SarigöllüEmine
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Nota di contenuto	1. Introduction to the Handbook -- 2. Bounded perfection: Harnessing the power of technological advancement to spur sustainable transition -- PART I—SMART AGRICULTURE, FOOD PRODUCTION, AND CLEAN WATER FOR ALL -- 3. Digital and sustainable: Business ecosystem, digital platforms, and big data in the Norwegian livestock farming and food-producing industries -- 4. Digitalization, frugal innovation, and sustainable development in the Global South: Opportunities and challenges of a frugal smart water pump -- PART II—SMART INDUSTRY FOR A SUSTAINABLE PRODUCTION -- 5. Industry 4.0 at the service of product sustainability -- 6. Technology and sustainable development—(New) frontiers for the textile, clothing, leather, and footwear sectors

and fashion branding -- PART III—SMART SERVICES AND SOCIAL WELL-BEING -- 7. A quantitative analysis of the factors affecting citizens' intention to adopt smart mobility services -- 8. Co-creation mechanisms in digital service supply chains: A performance measurement approach -- 9. Telemedicine Interventions in India: Understanding Facilitators and Impediments -- PART IV—EDUTECH FOR LEARNING -- 10. Creating an engaging virtual classroom for learning SDG 11: A case study at Master in Management Program, Telkom University, Indonesia -- 11. Antecedents of usability to sustain users' engagement in online learning -- PART V—DIGITALIZATION FOR THE ECOLOGICAL TRANSITION -- 12. Digital tools in climate adaptation governance in Malaysia -- 13. Impact of social media information on the adoption of sustainable behavior: A gender perspective -- 14. Fintech and Sustainability: A literature review -- PART VI—RISKS AND POTENTIAL NEGATIVE EXTERNALITIES OF DIGITALIZATION: STRATEGIES FOR A RESPONSIBLE DIGITALIZATION -- 15. Making the digital economy circular: End-of-life treatment of digital products and their implications for sustainable management of e-waste in African cities -- 16. Transfer Learning Application for an Electronic Waste Image Classification System -- 17. Impacts of Digitization: Assessing the Greenhouse Gas Emissions of Digital Initiatives -- 18. Surveillance capitalism; The transformation of raw online data into valuable assets by high-tech companies. Is AI governance a threat or a solution to our privacy concerns?.

#### Sommario/riassunto

“This book shows how vast the digital transformation concept can be. The different issues addressed present a diversity of research problems, society challenges and economic opportunities that can be analyzed from the technological perspective of the Fourth Industrial Revolution.” — Alejandro G. Frank, Professor & Director, Organizational Engineering Group, Industrial Engineering Department, Federal University of Rio Grande do Sul (UFRGS) “This Handbook on digitalization for sustainable development is an excellent work on the subject. It provides a broad vision of disruptive change, but at the same time delves into the key aspects of the global digitalization process in firms. The enjoyable reading of the document leads the reader to an easy understanding of the current route of the digital world and its sustainable development.” — Dario J. Quiroga-Parra, Professor, Universidad Cooperativa de Colombia (Cali, Colombia) This handbook conceptualizes sustainable digitalization and discusses the role of digitalization in addressing business and societal challenges. Divided into eight sections, the book opens by an introductory chapter examining the theoretical foundations of the field. Part 1 explores the first dimension of sustainable digitalization, namely digitalization for sustainability (DFS) or how digitalization could address several of the sustainable development goals. Part 2 addresses the second dimension of sustainable digitalization. Titled responsible digital (RD), it covers the potential risks of increased digitalization and outlines strategies for governing digitalization for sustainable development to avoid the risks summarized earlier in the book. Tying digitalization to such topics as smart agriculture, industry 4.0, education, ecological transition, climate, clean water, food production, and social well-being, this handbook provides a framework for the emerging field of sustainable digitalization. Myriam Ertz is Associate Professor of Marketing at the University of Quebec at Chicoutimi (UQAC), Canada. Urvashi Tandon is Associate Professor at Chitkara Business School, Chitkara University, India. Shouheng Sun is Assistant Professor at the University of Science and Technology Beijing (USTB), China. Joan Torrent-Sellens is Full Professor at the Economics and Business Studies Department of the

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