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Sommario/riassunto

With businesses facing rapid change in technologies and digital business models, decision makers need to keep apace with the latest thought leadership in order to deliver value to stakeholders. This edited volume provides a comprehensive guide to the range of digital sourcing models and supporting technologies that deliver value to their sourcing engagements. It will be of great value to scholars and students of sourcing and digital business models, as well as practitioners and policymakers working in this space. Leslie Willcocks is Professor Emeritus at the London School of Economics and Political Science, Associate Fellow of Green Templeton College, Oxford (UK), and co-editor of the Journal of Information Technology and JIT Teaching Cases. He has an international reputation for his work on automation and the future of work; ITO/BPO outsourcing; cloud computing; digital business; strategy; automation; IT and innovation; organisational change; and global business management. He has published 75 books, and over 200 refereed papers in journals such as Harvard Business Review, California Management Review, Sloan Management Review, and Journal of Management Studies. He regularly presents at academic and practitioner conferences, and advises corporations and government agencies internationally. Ilan Oshri is Professor of Information Systems and the Director of the Centre of Digital Enterprise at the University of Auckland Business School, New Zealand. His research interests revolve around sourcing, digital transformation, digital sustainability and emerging technologies. He conducted research and advisory with global firms such as IBM, Tata Consultancy Services, Boston Consulting Group, KPMG, Accenture and many others. His work was published in leading international journals. He has published 22 books and dozens of industry reports and teaching cases on global sourcing, digital transformation, and emerging technologies. Julia Kotlarsky is a Professor of Information Systems at the University of Auckland Business School, New Zealand. Her research interests revolve around technology sourcing and innovation, digital transformation, digital sustainability and interface between Artificial Intelligence and humans. Her work is published in leading academic journals and books. Her publications are based on research conducted in companies such as IBM, Tata Consultancy Services, SAP, Infosys, Cognizant, Pactera and many others.
