

1. Record Nr.	UNISALENT0991002340179707536
Titolo	Raum-zeitliche Vermittlung der Transzendenz : zur "sakumentalen" Dimension religiöser Tradition : Arbeitsdokumentation eines Symposions / herausgegeben von Gerhard Oberhammer, Marcus Schmucker
Pubbl/distr/stampa	Wien : Österreichische Akademie der Wissenschaften, 1999
ISBN	370012807X
Descrizione fisica	432 p. ; 24 cm
Collana	Beiträge zur Kultur und Geistesgeschichte Asiens ; 30 Philosophisch-historische Klasse ; 665
Altri autori (Persone)	Schmucker, Marcusauthor Oberhammer, Gerhardauthor
Disciplina	111
Soggetti	Antropologia religiosa - Congressi Trascendenza - Congressi
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910878867003321
Autore	Neijens Peter
Titolo	Measuring Exposure and Attention to Media and Communication : Solutions to Wicked Problems
Pubbl/distr/stampa	Amsterdam : , : Amsterdam University Press, , 2024 ©2024
ISBN	1-04-079203-0 1-003-69948-0 90-485-5546-9
Edizione	[1st ed.]
Descrizione fisica	1 online resource (165 pages)
Altri autori (Persone)	AraujoTheo MöllerJudith de VreeseClaes
Disciplina	302.2301/9
Soggetti	Digital media - Psychological aspects Mass media - Psychological aspects SOCIAL SCIENCE / Popular Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Cover -- Table of Contents -- Acknowledgments -- Preface -- 1. Introduction -- 2. Conceptualizing Media Contact -- 3. Quality Criteria for Media Exposure Measures -- 4. Self-Report Measures -- 5. Digital Trace Data -- 6. Observation -- 7. Eye Tracking -- Claire M. Segijn and Emily Vraga -- 8. Neurobiological Measures -- Frederic R. Hopp and Bert N. Bakker -- 9. Ecological Measures -- 10. Recommendations -- Index.
Sommario/riassunto	Valid and reliable measurement of media and communication exposure is crucial for communication science, psychology, political science, sociology, pedagogy, economics, and law, and the practitioners in media, communication, and information. At the same time, this is a wicked problem for which there are no simple solutions. That was never the case, but in today's digital and abundant media landscape it is even more difficult. The book discusses the ways in which media and communication exposure can be conceptualized, operationalized, and measured. Methods examined include self-reports, recall, recognition,

ecological momentary assessment, think aloud, digital traces, data donation, human observation, eye-tracking, EEG, fMRI, heart rate, and skin conductance, their pros and cons, complexities, and performance. The book concludes with recommendations for the application and further development of these methods, as well as an extensive bibliography with references to in-depth insights into specific aspects of media exposure measurement.
