1.	Record Nr.	UNINA9910877875803321
	Autore	Ward John <1947->
	Titolo	Benefits management : how to increase the business value of your IT projects / / by John Ward and Elizabeth Daniels
	Pubbl/distr/stampa	Chichester [England], : ohn Wiley & Sons, 2012
	ISBN	1-119-20824-6
		1-118-38158-0
		1-283-54279-X
		9786613855244
		1-118-38159-9
	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (364 p.)
	Altri autori (Persone)	DanielElizabeth <1962->
	Disciplina	658.4/038011
	Soggetti	Information technology - Management
		Information storage and retrieval systems - Business
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Rev. ed. of: Benefits management : delivering value from IS & IT investments. c2006.
	Nota di bibliografia	Includes bibliographical references and index.
	Nota di contenuto	BENEFITS MANAGEMENT; Contents; About the authors; Preface; Chapter 1: The challenges of IS/IT projects; Dissatisfaction with current approaches to benefits delivery; The need for a fresh approach: benefits management; Benefits delivery; A focus on value; A business case linked to organizational strategy; The importance of change management; Commitment from business managers; IS/IT sufficient to do the job; Involvement of stakeholders; Educated in the use of technology; Post-implementation benefits review; The importance of a common language; Summary Chapter 2: Understanding the strategic contextThe external and internal perspectives of business strategy: the competitive forces and resource-based views; Resources, competences and capabilities; Ends, ways and means; PEST analysis; Industry attractiveness and competitive forces analysis; External value chain analysis; Internal value chain analysis; Alternative internal value chain configurations; Balancing the external and internal contexts: the dimensions of competence; Linking business, IS and IT strategies; Managing the portfolio of IS/IT

Sommario/riassunto	The second edition of Benefits Management has been updated with current examples, further insights from experience and recent research. It shows how the enduring challenges achieving business value from information systems and technology projects can be addressed successfully. The approach, which is synthesized from best practices, sound theories and proven techniques from a range of management disciplines, is exemplified from the authors' extensive experience of working with a wide range of organizations. The book includes examples from a wide variety of projects including non-IT proje