

1. Record Nr.	UNINA9910877870603321
Autore	Newton Lisa H. <1939->
Titolo	Business ethics and the natural environment / / Lisa H. Newton
Pubbl/distr/stampa	Malden, MA, : Blackwell, 2005
ISBN	1-281-31111-1 9786611311117 0-470-77645-5 0-470-77720-6
Descrizione fisica	1 online resource (276 p.)
Collana	Foundations of business ethics ; ; 6
Disciplina	174/.4
Soggetti	Industrial management - Environmental aspects Business ethics Social responsibility of business Environmental protection - Moral and ethical aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. [243]-252) and index.
Nota di contenuto	Ethics : terms and forms of reasoning -- From ethics to business ethics -- From ethics to environmental ethics -- The law and the natural environment -- Green strategies and new opportunities -- Globalizing : environmental problems abroad -- The role of civil society organizations -- Sustainability : the new directions for business.
Sommario/riassunto	Business Ethics and the Natural Environment examines the present status of relations between corporate enterprise and the natural environment in the world today. Discusses such questions as: What obligations does a corporation have toward the environment? To respect entities unprotected by law? To care about future generations? Argues that environmentally-friendly business practices yield dividends exceeding expectations, and that the competitive firm of the 21st century will follow "green" standards Provides a background in ethics, a survey of business ethics, an