1. Record Nr. UNINA9910877868803321 Autore Giroux Gary A **Titolo** Earnings magic and the unbalance sheet: the search for financial reality // Gary Giroux Pubbl/distr/stampa Hoboken, N.J., : Wiley Chichester, : John Wiley [distributor], 2006 **ISBN** 1-119-20459-3 1-280-40949-5 9786610409495 0-471-79269-1 Descrizione fisica 1 online resource (306 p.) Disciplina 657.3 658.1512 Financial statements Soggetti Misleading financial statements Accounting fraud Corporations - Finance Accounting Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Includes bibliographical references (p. 273-277) and index. Nota di bibliografia EARNINGS MAGIC AND THE UNBALANCE SHEET: The Search for Financial Nota di contenuto Reality: ABOUT THE AUTHOR: CONTENTS: PREFACE: ABOUT THIS BOOK: Section1: EARNINGS MAGIC AND THE UNBALANCED SHEET; Chapter 1: WHAT IS EARNINGS MAGIC? DOES THE BALANCE SHEET BALANCE?: WHAT IS EARNINGS MAGIC?; INCENTIVES FOR DECEPTION; THE INSTITUTIONAL FRAMEWORK; WHAT IS FINANCIAL REALITY?; Chapter 2: CAUGHT IN THE ACT!: LESSONS FROM THE RECENT SCANDALS: APPENDIX 2.1 A SUMMARY OF THE MAJOR SCANDALS; Chapter 3: THE

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Praise for Earnings Magic and the Unbalance Sheet ""Gary Giroux brings a breezy, entertaining writing style that really helps the reader untangle arcane accounting practices, including stock options, pensions, off-balance sheet items, and the rest of his 'dirty thirty.""-Edward Swanson, Durst Chair and Professor of Accounting, Texas A&M University ""Earnings Magic and the Unbalance Sheet provides equity investors with clear explanations of today's financial environment together with specific analysis tools to assess the quality of earnings. Gary Giroux provides a

APPENDIX 13.2 DOW 30 GOODWILL