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Altri autori (Persone)	SwensonCharles W KarayanJohn E
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Note generali	Includes index. Rev. ed. of: Strategic corporate tax planning / John E. Karayan, Charles W. Swenson, Joseph W. Neff. c2002.
Nota di contenuto	A framework for understanding taxes -- Using the SAVANT framework to guide tax planning -- Choosing a legal entity: risk management, raising capital, and tax management -- Financing a new venture -- New products: development, promotion, and advertising -- Attracting and motivating employees and managers: company and employee tax planning -- Market penetration: operating in different states -- Market penetration: company and employee tax planning for operating in foreign countries -- Operations management -- Financing ongoing operations and tax planning -- Capital budgeting -- Financial statement analysis and proactive tax planning -- Restructuring -- Mergers and acquisitions -- Other topics in changing original form.
Sommario/riassunto	Strategic Business Tax Planning, Second Edition is the definitive handbook on business tax planning, skipping the unnecessary and minute taxation details and focusing instead on the big picture in taxes. Organized around business processes, this reader-friendly guide shows you how to optimally put tax management principles to work in your business.

