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| Autore | Bahnub Brent |
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| Nota di bibliografia | Includes index. |
| Nota di contenuto | 1. What Are ABC and ABM? -- 2. Costing, Charge back, and Pricing -- 3. Implementing ABC -- 4. Implementing ABM -- 5. ABC/M in Shared Services -- 6. Managing Organizational Change -- 7. Avoiding the Pitfalls: Lessons Learned -- 8. Beyond ABC/M. |
| Sommario/riassunto | After providing a brief overview of a financial services activity-based costing model, this book focuses on how to directly improve net income, covering essential topics including costing, charge back, and pricing. |