

1. Record Nr.	UNINA9910877706103321
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Titolo	Balanced scorecard step-by-step : maximizing performance and maintaining results // Paul R. Niven
Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2006
ISBN	0-470-89373-7 1-119-20508-5 1-280-54993-9 9786610549931 0-470-05371-2
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (339 p.)
Disciplina	658.4/013
Soggetti	Organizational effectiveness - Measurement Performance - Measurement
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Performance measurement and the need for a balanced scorecard -- Getting started -- Mission, values, vision, and strategy -- Strategy maps -- Creating performance measures -- Setting targets and prioritizing initiatives -- Cascading the balanced scorecard to build organizational alignment -- Using the balanced scorecard to strategically allocate resources -- Additional balanced scorecard linkages: compensation and corporate governance -- Reporting balanced scorecard results -- Maintaining the balanced scorecard -- Concluding thoughts on balanced scorecard success.
Sommario/riassunto	PRAISE FOR Balanced Scorecard Step-By-Step: Maximizing Performance and Maintaining Results, Second Edition ""As a practitioner and thought leader, Paul Niven is superbly bridging the gulf between BSC theory and application through hands-on experiences and real-world case studies. The book provides a practical road map, step-by-step, to plan, execute, and sustain a winning scorecard campaign. Easy to read . . . tells a powerful story with lessons learned/best practices from global customer implementations. Must-read for anyone interested in BSC or grappling with how to create a

