

1. Record Nr.	UNINA9910877453003321
Autore	Burge David A. <1943->
Titolo	Patent and trademark tactics and practice / / David A. Burge [[electronic resource]]
Pubbl/distr/stampa	New York, : J. Wiley & Sons, c1999
ISBN	0-470-17228-2 0-470-31125-8
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (xv, 282 p.)
Disciplina	346.7304/86
Soggetti	Patent practice - United States Patent laws and legislation - United States Intellectual Property Law - U.S Law - U.S Law, Politics & Government
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	The panorama of intellectual property -- Working with a patent attorney -- Basic features of patents and patent systems -- What can be patented and by whom -- Preparing to apply for a patent -- Prosecuting a pending patent application -- Using an issued patent -- Maintaining proper invention records -- Planning a patent program -- Disclosing an idea and invention marketing -- Assignments, shoprights, and licenses -- Patent protections available abroad -- Basic features of trademarks -- Selection and proper use of trademarks -- Trademark registration -- Assigning, licensing, and enforcing trademark rights -- Basic features of copyrights -- Registration and other copyright issues -- Design patents -- Plant protection -- Trade secrets -- Computerware -- Biotechnology.