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Collana	Organization and strategy
Altri autori (Persone)	ChildJohn <1940->
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Sommario/riassunto	Corporate Co-Evolution is a work of major scholarship that develops broad macro-economic principles of corporate strategy by examining and analyzing the history and growth of Telemig, a major Brazilian telecommunications company. Analyzes the different domains of the corporate environment - economic, social, cultural and political - that impact on the evolution of companies Traces the multi-level changes in

a major Brazilian telecommunications company, uncovering the dynamics of change over the course of 30 years Develops a broader contextual and historical
