Record Nr. UNINA9910877121503321 **Titolo** The ethics of genetic commerce / / edited by Robert W. Kolb Malden, MA;; Oxford,: Blackwell Pub., 2007 Pubbl/distr/stampa **ISBN** 1-282-34844-2 9786612348440 0-470-69167-0 1-280-93281-3 9786610932818 0-470-69254-5 1-4051-8212-1 Descrizione fisica 1 online resource (237 p.) Collana Leeds School series on business and society Altri autori (Persone) KolbRobert W. <1949-> Disciplina 174/.26 Genetic engineering industry Soggetti Genetic engineering - Moral and ethical aspects Genetic screening Genetically modified foods Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Description based upon print version of record. Note generali Includes bibliographical references and index. Nota di bibliografia The Ethics of Genetic Commerce; Contents; Preface; List of Nota di contenuto Contributors; Part I: Genetic Screening; 1. Is a Genetics Screening Program for Job Applicants Ethical? An Analysis of the Conditions Necessary for Requiring Genetic Screenings in the Hiring Process; 2. The Business Ethics of Genetic Screening; 3. Genetic Commerce: The Challenges for Human Resource Management; 4. Geneticize Me! The Case for Direct-to-Consumer Genetic Testing; 5. Proscription, Prescription, or Market Process? Comments on Genetic Screening; Part II: Genetically Modified Foods 6. Transgenic Organisms, the European Union, and the World Trade Organization7. Commercialization of the Agrarian Ideal and Arguments against the New ""Green Revolution"": Feeding the World with ""Frankenfoods""?; 8. Corporate Decisions About Labeling Genetically Modified Foods; 9. Moral Imagination, Stakeholder Engagement, and

Genetically Modified Organisms; Part III: Corporate Governance and Genetic Commerce; 10. Who Owns My Ideas About Your Body?; 11. Pharmaceutical Mergers and Genetic Technology: A Problematic Combination

12. Stakeholder Care Theory: The Case of Genetic Engineering and Non-human Mammals13. Unresolved Issues and Further Questions: Meir, Potts, and Hendry; Index

## Sommario/riassunto

Our rapidly expanding genetic knowledge today points toward a near future in which the elements of humanity closest to our moral core may themselves be produced, manipulated, commodified, and exchanged. Explores the moral and ethical concerns derived from an increasing knowledge of genetics and the variety of its commercial applications A major contribution to the emerging understanding of the role that ethics will play in genetic commerce Written by experts from the academic and corporate sector, with diverse backgrounds in business, social science, and philoso