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Titolo	Envisioning the survey interview of the future // edited by Frederick G. Conrad, Michael F. Schober
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ISBN	1-281-13475-9 9786611134754 0-470-18337-3 0-470-18336-5
Descrizione fisica	1 online resource (315 p.)
Collana	Wiley series in survey methodology
Altri autori (Persone)	ConradFrederick G <1955-> (Frederick George) SchoberMichael F. <1964->
Disciplina	303.48/330723
Soggetti	Social surveys - Technological innovations Social surveys - Data processing Questionnaires Interviewing
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and indexes.
Nota di contenuto	Survey interviews and new communication technologies / Michael F. Schober and Frederick G. Conrad -- The contemporary standardized survey interview for social research / Nora Cate Schaeffer and Douglas W. Maynard -- Technology and the survey interview/questionnaire / Mick P. Couper -- Mobile web surveys : a preliminary discussion of methodological implications / Marek Fuchs -- Video-mediated interactions and surveys / Anne H. Anderson -- The speech IVR as a survey interviewing methodology / Jonathan Bloom -- Automating the survey interview with dynamic multimodal interfaces / Michael Johnston -- Is it self-administration if the computer gives you encouraging looks? / Justine Cassell and Peter Miller -- Disclosure and deception in tomorrow's survey interview : the role of information technology / Jeffrey T. Hancock -- Toward socially intelligent interviewing systems / Natalie K. Person, Sidney D'Mello, and Andrew Olney -- Culture, computer-mediated communication, and survey interviewing / Susan R. Fussell ... [et al.] -- Protecting subject data privacy in Internet-based

HIV/STI prevention survey research / Joseph A. Konstan ... [et al.] --  
Surveys and surveillance / Gary T. Marx -- Survey interviews with new  
communication technologies : synthesis and future opportunities /  
Arthur C. Graesser, Moongee Jeon, and Bethany McDaniel.

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Sommario/riassunto

Praise for *Envisioning the Survey Interview of the Future* "This book is an excellent introduction to some brave new technologies . . . and their possible impacts on the way surveys might be conducted. Anyone interested in the future of survey methodology should read this book."  
-Norman M. Bradburn, PhD, National Opinion Research Center, University of Chicago "Envisioning the Survey Interview of the Future gathers some of the brightest minds in alternative methods of gathering self-report data, with an eye toward the future self-report sample survey. Conrad and Schober, by assembling a gr

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