

1. Record Nr.	UNINA9910877005403321
Titolo	Technology transfer in biotechnology : a global perspective // edited by Prabuddha Ganguli, Rita Khanna, and Ben Prickril
Pubbl/distr/stampa	Weinheim, : Wiley-VCH, c2009
ISBN	1-282-11849-8 9786612118494 3-527-62730-8 3-527-62731-6
Descrizione fisica	1 online resource (231 p.)
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Disciplina	660.6
Soggetti	Biotechnology - Technology transfer Intellectual property
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Technology Transfer in Biotechnology; Contents; List of Contributors; 1 Defining the Future: Emerging Issues in Biotechnology, Intellectual Property Rights and Technology Transfer; 1.1 Introduction; 1.2 Historical Evolution of Intellectual Property Regime in Biotechnology; 1.3 Issue of Patentability of Gene Sequences, Antibodies, Early-Stage Technology/Platform and 'Insufficient Support for Claims'; 1.4 Scope of Patent Claims; 1.5 Institutional Arrangements for Technology Transfer; 1.6 Policy Issues and Challenges; Part I Technology Transfer Policy Considerations and Country/Regional 2 Technology Transfers in Europe within the Life Sciences 2.1 Biology and the Development of Technology Transfers; 2.2 Involvement of Public Bodies; 2.3 Initial Contacts; 2.4 Non-Disclosure Agreements; 2.5 Preliminaries to Negotiations for a Technical Transfer Agreement; 2.6 Memorandum of Understanding or Letter of Intent; 2.7 Material Transfer Agreements; 2.8 Founder Contracts in Technology Transfers; 2.9 The Technology Transfer Agreement Contract Itself; 2.10 Ownership of the Rights; 2.11 Subject Matter of the Contract; 2.12

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Sommario/riassunto

Here, the world's top experts impart their knowledge and experience, many in print for the first time. By considering developing country markets, this book is the first truly global guide to technology transfer, helping companies all around the world to avoid costly mistakes in product development and to recover investments quickly. Individual sections treat trade-related aspects of intellectual property rights, technology transfer in health and healthcare as well as in agriculture and the environment.
