Record Nr. UNINA9910876978303321 Clients driving innovation / / edited by Peter Brandon, Shu-Ling Lu Titolo Chichester, West Sussex;; [Malden] MA,: Wiley-Blackwell Pubbl/distr/stampa [Salford], : Thinklab [Rotterdam, The Netherlands], : CIB, 2008 **ISBN** 1-282-03447-2 9786612034473 1-4443-0134-9 1-4443-0135-7 Descrizione fisica 1 online resource (295 p.) Altri autori (Persone) BrandonP. S (Peter S.) LuShu-Ling Disciplina 690.068/8 Soggetti **Building - Technological innovations** Construction industry - Customer services Customer relations Consumer satisfaction Production planning Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Note generali Description based upon print version of record. Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Contents: Note on editors: List of contributors: Note on CIB: Note on Think Lab; Acknowledgements; Preface; PART 1 THE CONTEXT FOR INNOVATION; 1 A global agenda for revaluing construction: the client's role: 2 Revaluing construction: implications for the construction process; 3 Is the client really part of the team? A contemporary policy perspective on Latham/Egan; 4 Enabling clients to be professional; 5 Challenging the illusion of the all powerful clients' role in driving innovation; 6 Reifying the client in construction management research? Alternative perspectives on a complex construct 7 A proposed taxonomy for construction clients8 Clients' roles and contributions to innovations in the construction industry: when giants

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Sommario/riassunto

In recent years the construction industry has been criticised for lack of successful innovation compared to other major industries. The question of why the industry has not been seen to be innovative has created concern among many involved with construction and property. The driving concern is where the motivation for this innovation should come from. Although construction clients have made an impact in this area, the industry itself seems divided as to whether, when and where clients should drive the innovation process. Clients Driving Innovation brings together an international group

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