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| 1. Record Nr. | UNINA9910876795203321 |
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| Titolo | The shipping point : the rise of China and the future of retail supply chain management // Peter J. Levesque |
| Pubbl/distr/stampa | Singapore, : Wiley, 2011 |
| ISBN | 9786613175052 9780470826263 0470826266 9781119199663 1119199662 9781283175050 1283175053 9780470826256 0470826258 |
| Edizione | [1st edition] |
| Descrizione fisica | 1 online resource (290 p.) |
| Classificazione | 85.34 |
| Disciplina | 658.500951 |
| Soggetti | Business logistics Business logistics - China Shipping Retail trade China Commerce |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references and index. |
| Nota di contenuto | section 1. The rise of China -- section 2. The changing face of consumer retail -- section 3. Retail supply chain innovation -- section 4. Supporting the dynamic supply chain. |
| Sommario/riassunto | Fascinating insights into the changing supply chain industry in China, from leading international experts A fascinating look at the enormous changes taking place in China today as it evolves from global manufacturer to global consumer marketplace, The Shipping Point: The Rise of China and the Future of Retail Supply Chain Management explores how China's ascension will have a profound impact on the future of retail supply chain management. Bringing together the |

knowledge and expertise of leading supply chain and retail
professionals from around the world to illuminate opportunit
