

1. Record Nr.	UNINA9910874692303321
Autore	Robinson Richard M. <1948->
Titolo	Business Ethics: Kant, Virtue, and the Nexus of Duty : Foundations and Case Studies / / by Richard M. Robinson
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2024
ISBN	9783031631221 9783031631214
Edizione	[2nd ed. 2024.]
Descrizione fisica	1 online resource (371 pages)
Collana	Springer Texts in Business and Economics, , 2192-4341
Disciplina	174.4
Soggetti	Business ethics Strategic planning Leadership Philosophy Management Business Ethics Business Strategy and Leadership Philosophy of Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: The Role of Business Norms and Their Foundation -- Chapter 1 Normative Ethics and Business Practice -- Chapter 2 The Applicable Western Ethical View -- Chapter 3 The Categorical Imperative Process and Moral Duties -- Chapter 4 Moral Virtues and Ethical Decisions -- Chapter 5 The Abandonment of Business Codes of Ethics -- Part II: The Nexus of Managerial Duty -- Chapter 6 The Nexus of Managerial Imperfect Duty -- Chapter 7 Relations of Virtue, Pursuit of the Moral Business Community -- Chapter 8 Reasoned Managerial Discourse -- Chapter 9 Due Diligence and the Profit Motive -- Part III: Some Fundamental Problems in Management Ethics -- Chapter 10 Fairness Stakeholder Negotiations -- Chapter 11 The Philosophy of Action and Authority in Management Ethics -- Chapter 12 Duty, Boycotts and the Pricing of Ethics -- Chapter 13 Can Probable Trauma be Compensated? -- Part IV: Some Current Moral Environmental Issues for Business --

Chapter 14 Recognizing Environmental Duties -- Chapter 15 The Philosophy of Community and the Environmental Ethic -- Chapter 16 Some Current Environmental Problems for Business -- Chapter 17 Leadership in Restoring Local Areas.

Sommario/riassunto

This book offers students a philosophical introduction to the ethical foundations of business management. It combines lessons from Kant with virtue ethics and also touches upon additional approaches such as utilitarianism. At the core of the book lies the concept of the “nexus of imperfect managerial duty.” This consists of the creation and reinforcement of virtuous managerial teams, engagement of discourse among all stakeholders, and pursuit of business responsibilities including the creative efforts necessary for modern organizations. A variety of special problems in managerial ethics are also explored, such as the ethics of managerial paternalism, fairness in stakeholder negotiations, devolution of business into scandalous corruption, and the role of boycotts in society’s shaping of managerial duties. Case illustrations of these applications are presented throughout the book including in chapter appendices. A series of brief-answer questions, essay questions, and discussion questions are presented at the end of each chapter. Links to relevant video presentations of lectures applicable for each chapter are also provided.

2. Record Nr.	UNINA9910150244103321
Autore	Hammond Richard
Titolo	Smart retail : practical winning ideas and strategies from the most successful retailers in the world / / Richard Hammond
Pubbl/distr/stampa	Harlow, : Prentice Hall Business, 2011
ISBN	9786613173355 9781283173353 1283173352 9780273744672 0273744674
Edizione	[3rd ed.]
Descrizione fisica	1 online resource (240 p.) : ill., ports
Collana	Books that make you better Smart retail
Disciplina	381.1
Soggetti	Retail trade - Management Industry Commerce Business & Economics Marketing & Sales
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Previous ed.: 2007.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Table of Contents Part 1 You - starting at the beginning 1 What do you want for yourself? 2 Rising above the crowd 3 Keeping it simple 4 Rolling those snowballs Part 2 Team - make us happy and we will make you money 5 What's the Big Idea? 6 How to build great teams 7 How to get people out of bed 8 All we need is a little better every time Part 3 Customer - make me happy and I will give you my money 9 We love shopping here! 10 Price and value 11 Promote or die 12 Marketing for real people Part 4 Store - make it brilliant and they will spend 13 Discovery 14 The great big theatre of shop 15 Detail, detail, detail - the store environment 16 And finally...how we got here Epilogue - and we're done?
Sommario/riassunto	This retail manual uncovers the key elements that separate the great retailers from the average, the killer brands from the also-rans. Covering everything from creating the ultimate retail experience to

understanding your customer, the book provides practical ideas and strategies.
