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Titolo	Cultural Tourism in the Asia Pacific : Heritage, City and Rural Hospitality // edited by Tai-Chee Wong, Hoon-Peow See, Meg Milligan
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Nota di contenuto	Chapter 1. Cultural Tourism in the Asia Pacific: Heritage, City and Rural Hospitality: An Introduction -- Chapter 2. Edutourism in the Asia Pacific: Its Emerging Trends and Specific Features -- Chapter 3. Tourism Development of Singapore: Artificiality versus Profitability -- Chapter 4. Inclusion in Tourism in Cultural Heritage Sites in Malaysia -- Chapter 5. Folklore for Cultural Tourism: The Malaysian Experience -- Chapter 6. Examining the Trade-offs of Visiting Fee Rises to National Parks, Sabah, Malaysia -- Chapter 7. Thai Cultural Tourism Attributes: Emerging Trends and Sustainable Practices -- Chapter 8. Cultural Districts and Tourism in Hong Kong - A Case Study of West Kowloon Cultural District -- Chapter 9. Red Tourism in Rural Beijing: The Hierarchical Governance and Grassroots Community Engagement -- Chapter 10. Thinking about Ethnic Minority's Rural Festival Cultural Tourism: A Case of Guangxi, China -- Chapter 11. Promoting Lion Dance as an Intangible Cultural HeritageVia Education in Lingnan, China -- Chapter 12. Transformative Tourism: Introducing the Experiential Cultural Tourism Model as an Innovative Means to Cultivate Resilient Ends for COFA Nations.
Sommario/riassunto	This book covers multiple cultural tourism aspects including among

others, nature and rural conservation policy and conflicts, reflected in case studies, and ethnic minority heritage and their folklore traditions and performances, as well as tourism activities in the city areas. It provides a distinguished quality and an innovative focus to the existing literature by highlighting the unique features and development experience in cultural tourism in the Asia Pacific in both the rural and urban setting. The book has a strong appeal to an international audience, including both tertiary institution academics and students, seeking a better understanding of public policy and cultural tourism practices in the contemporary world.
