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Nota di contenuto	Intro -- Preface -- Contents -- Assessing the Effectiveness of AFA Online Booking and Payment Gateway Services for Sports Facilities: A Customer Feedback Survey -- 1 Introduction -- 2 Methods -- 3 Results -- 4 Discussion -- 4.1 Level of Customer Satisfaction -- 4.2 Ease of Use -- 4.3 Reliability -- 4.4 Area of Improvement -- 4.5 Impact on Loyalty and Repeat Booking -- 5 Conclusion -- 5.1 Continue to Prioritise Customer Satisfaction -- 5.2 Address Areas of Improvement -- 5.3 Maintain Focus on User-Friendliness and Reliability -- 5.4 Use NPS Scores as a Measure of Customer Loyalty

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Sommario/riassunto

This book compiles the proceedings of ICITS 2023 that comprehensively includes diverse technological facets within the realm of Sports Engineering and Technology. The book encompasses various specialized tracks, including instrumentation, materials, data analytics, biomechanics, simulation, equipment design, and performance analysis, among others. A deeper understanding of the pivotal challenges encountered and technological breakthroughs achieved in the pursuit of enhancing sporting performance is deliberated. The readers are expected to gain insights into prevailing trends, pertinent issues, ameliorative factors, cutting-edge technological innovations, and proposed remedies, thereby further enriching their knowledge of this multidisciplinary field.
