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Titolo	Advanced Strategic Management : A Dynamic Approach to Competition // by Roberto S. Vassolo, Natalia Weisz, Benjamin Laker
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Formato	Materiale a stampa
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Preparing for the Adventure -- Chapter 1 - The Strategy Playbook: Mastering the Intricacies of Business -- Chapter 2 - Trapped in the Quicksand: Why Strategies Falter -- Part II: Navigating the Competitive Arena -- Chapter 3 - Survival of the Fittest: Decoding Competition and Its Evolution -- Chapter 4 - Venturing into Uncharted Waters: Blue Ocean Strategies for New Industries -- Chapter 5 - Race Against Time: Staying Agile in Rapidly Developing Industries -- Chapter 6 - Red Ocean Depth Maneuvers: Thriving in Mature Markets -- Chapter 7 - The Winning Blueprint: Business Models and Distinctive Capabilities -- Chapter 8 - The Strategy Workshop: Tools for Effective Strategy Formulation -- Part III: Leadership in the maze of industry life cycle -- Chapter 9 - The Adaptive Conductor: A Leadership Framework for Industry Transitions -- Chapter 10 - Shifting Gears: The Developmental Challenge -- Chapter 11 - The Phoenix Effect: The Creative Challenge -- Part IV: The organization's strategy: Managing business portfolio and growth -- Chapter 12 - Portfolio Synergy:

Analysis and Assessment -- Chapter 13 - Conquering New Markets: Corporate Growth Strategies -- Chapter 14 - The Executive's Vision: Formulating Corporate Strategy -- Chapter 15 - The organization's structure: Aligning strategy and structure -- Part V: The science of strategy: Insights from advanced strategy dynamics -- Chapter 16 - Navigating the Economic Battlefield: Understanding Competition Amid Macroeconomic Cycles -- Chapter 17 - The Resource Allocation Challenge: Competition in Natural Resource Industries -- Chapter 18 - The Regulatory Maze: Navigating Competition in Highly Regulated, Informal, and Taxed Environments -- Chapter 19 - Competition in a Fragile World: The Environmental Agenda -- Chapter 20 - The Digital Revolution: Harnessing the Power of New Technologies.

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## Sommario/riassunto

Advanced Strategic Management offers a distinctive evolutionary perspective, unveiling consistent processes that shape competitive dynamics. It goes beyond traditional boundaries, exploring evolutionary trends across industry life cycles, commodity cycles, and the business cycle. Seamlessly integrating analyses of environmental trends and the transformative impact of the digital revolution, the book underscores the crucial role of regulations and taxes in influencing firm-level performance. A key strength lies in its holistic coverage, encompassing core elements of competitive and corporate strategy while delving deeper into advanced models and tools for strategic evaluation, formulation, and implementation. This depth equips readers, including future business leaders, with a profound understanding of competitive dynamics. The book's unique approach integrates strategic management with adaptive leadership, offering readers a comprehensive and practical perspective rooted in extensive research and international case examples. This approach ensures global relevance. Instructors will find the book's wealth of examples, tables, figures, and references invaluable for class preparation. The abundance of statistical data facilitates students' comprehension of evolutionary forces and their impact on competition and performance. The structured pedagogy streamlines teaching, and the addition of PowerPoint slides further enhances its educational utility. In summary, Advanced Strategic Management is a comprehensive, globally aware, and practically oriented resource that bridges the gap between theory and application. Its innovative approach and rich content make it an indispensable tool for students, educators, and practitioners navigating the complexities of modern strategic management. Roberto Vassolo is a Full Professor in Strategic Management in the IAE Business School at Universidad Austral, Argentina. Natalia Weisz is a Full Professor of Organizational Behavior in the IAE Business School at Universidad Austral, Argentina. Benjamin Laker is a Full Professor of Leadership at Henley Business School at the University of Reading, UK.

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