

1. Record Nr.	UNINA9910869175203321
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Titolo	Rethink Economics and Business Models for Sustainability : Sustainable Leadership Based on the Nordic Model
Pubbl/distr/stampa	Cham : , : Springer International Publishing AG , , 2024 ©2024
ISBN	9783031566530
Edizione	[1st ed.]
Descrizione fisica	1 online resource (192 pages)
Disciplina	658.408
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Preface -- About This Book -- Contents -- About the Author -- List of Figures -- Part I: Rethink Economics and Business Models -- Chapter 1: Introduction -- Sustainable Development Goals -- The Anthropocene Age -- Changing Conditions -- Economic and Political Development -- The Stake of Companies in the Great Transition -- New Business Imperative -- Company Purpose: Sustainability as a Condition -- Change of Business Landscape -- The Great Transition in a Nordic Perspective -- References -- Chapter 2: Disruption -- References -- Chapter 3: Rethink Economics and Business Models -- New Society Model -- Solutions Inspired by the Doughnut Economics -- Creating the New Market Conditions -- Business Perspective -- New Business Models and New Business Cases -- The Electrical Vehicles as an Example -- References -- Chapter 4: New Company Purpose with Sustainable Leadership -- Purpose Gap -- Sustainable Leadership -- Knowledge Gap -- Science Gap -- Culture and Leadership -- Time and Ownership Structure -- SME Versus Corporates -- References -- Chapter 5: New Economics Need New ESG Data -- EU Legislation on Non-financial Data -- ESG Data Ecosystem -- Examples of ESG Data Supporting Sustainable Transition -- Consumer Demands and Labeling -- References -- Chapter 6: Organizing the Company for the Green and Circular Economy -- Circular Economy -- The Circular Organization Model -- References -- Part II: Sustainable Development Goals for Transition in a Nordic Perspective

-- Chapter 7: Introduction to Sustainable Development Goals and the Nordics -- Introducing the Nordic Countries -- Chapter 8: Sustainable Development Goals in a Company Perspective -- SDGs Are also ESG -- SDGs as a Strategic Tool -- The Tool -- Visionary SDGs -- Tactic SDGs -- Enablers -- Responsible Consumption and Production -- Affordable and Clean Energy. Good Health and Well-Being -- Gender Equality -- Decent Work and Economic Growth -- Peace, Justice, and Strong Institutions -- Partnership for the Goals -- Facilitating Tax Payments -- References -- Chapter 9: Sustainable Development Goals for Government Bodies and Legislators in a Nordic Perspective -- Industry, Innovation, and Infrastructure -- Sustainable Cities and Communities -- Climate Action -- Reference -- Chapter 10: The Sustainable Development Goals (SDGs) in a Nordic Society Perspective -- No Poverty -- Zero Hunger -- Short on Industrialized Primary Production and Food Waste -- Quality Education -- Decent Work and Economic Growth -- SDG Fund Financed by Company "Tax-Money" -- Reference -- Part III: The Sustainability Journey -- Chapter 11: Sustainability Is Complex -- Offsetting and Compensating Is Not Enough -- References -- Chapter 12: Sustainability Roadmap and SDGs -- Understanding and Changing Company Impacts -- Method to implement sustainability strategy -- Short on International Standards for Documenting the Sustainability Journey -- References -- Chapter 13: Catalog of Tools and Methods -- Value Chain Description -- UN GHG Protocol for Companies -- Double Materiality Assessment (DMA) -- SDG Strategy House -- ESG Sustainability Standards -- Minimizing Climate Impacts in Scope 1 + 2 of Companies and Organizations -- Transforming the Business Model into a Circular Business Model (Scope 3) -- Circular Organization Model -- References -- Chapter 14: Epilog: It Is Just a Human Choice -- What If....
