

1. Record Nr.	UNINA9910867267603321
Autore	Barrington Red (Director, Red Star Digital, UK)
Titolo	Getting started in affiliate marketing [[electronic resource] /] / Red Barrington
Pubbl/distr/stampa	London, : Henry Stewart Talks, 2020
Descrizione fisica	1 online resource (1 streaming video file (35 min.) : color, sound)
Collana	Digital marketing best practice : fundamentals of strategy and practice, , 2056-4570
Soggetti	Affiliate programs (World Wide Web) Internet marketing Multilevel marketing
Lingua di pubblicazione	Inglese
Formato	Videoregistrazione
Livello bibliografico	Monografia
Note generali	Animated audio-visual presentation with synchronized narration. Title from title frames.
Nota di contenuto	Contents: Understanding affiliate marketing -- Tracking in affiliate marketing -- Benefits and drawbacks of affiliate marketing -- Affiliate segments.