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Sommario/riassunto	Surprisingly, the common notion of taking a seaside vacation has only existed since the eighteenth century, with a growing acceptance of the idea that fresh air and sea water are good for one's health. Since then, seaside resorts for all budgets have sprung up around the world. In Designing the Seaside, Fred Gray offers a richly illustrated history of seaside architecture and culture, from the smallest beach hut to the grandest hotels. Through over 400 illustrations that include historic photographs, pamphlets, guidebooks, postcards, and posters, Gray explores the changing

