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Autore

Titolo // -

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Pubbl/distr/stampa Rabat, : Centre Jacques-Berque, 2016

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ISBN 979-1-0920-4631-1

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Descrizione fisica 1 online resource (438 p.)

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Soggetti

History  
islam  
islam politique  
politique  
religion  
relations internationales  
monarchie  
califat  
légitimité  
autoritarisme  
chérifisme  
Ahmed al-Mansour  
histoire époque moderne  
histoire XVIe siècle

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Lingua di pubblicazione

Arabo

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Formato

Materiale a stampa

Livello bibliografico

Monografia

Sommario/riassunto

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2. Record Nr.	UNINA9910866565603321
Autore	Moyo L (Last)
Titolo	Cultural Policy and Cultural Industries in Africa : From Culture as a Commodity to Culture as Praxis // by Last Moyo
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031577420 9783031577413
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (319 pages)
Collana	Literature, Cultural and Media Studies
Disciplina	338.477096
Soggetti	Ethnology - Africa Culture Ethnology Mass media - Political aspects Mass media and culture Motion pictures - Africa African Culture Regional Cultural Studies Media Policy and Politics Media Culture African Film and TV
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1. Introduction -- 2. Cultural industries and cultural policy in postcolonial contexts -- 3. The post-Bandung state and African cultural freedoms: Cultural policy initiatives from 1957- 1994 -- 4. The crisis of normativity in African cultures: Towards new higher order ethics for cultural industries -- 5. Modern empire and the end of cultural policy in Africa -- 6. Broadcasting and film industries in Africa: Re-animating African cultural agency -- 7. Advertising industries and anti-Black racism in South Africa -- 8. Cultural landscapes and ecological citizenship in postcolonial Africa -- 9. Conclusion: The future of African cultures in hyper-techno modernity.

This book argues for the reconstitution of the cultural in African cultural industries and societies. It posits that African cultural industries face a deep-seated problem of the crisis of normativity that is largely rooted in the coloniality of modern cultural policy and an unconscious, but pervasive anti-Black racism culture in the continent itself. The book places hope for re-animating African agency and national cultural identities in the decolonization of cultural policy and cultural industries as consciousness industries. Only through relevant cultural policy, a higher-order cross-institutional moral and ethical value system for reconstituting the cultural in post-colonies, can Africa build truly democratic, progressive, cosmopolitan, decolonized, and self-respecting citizens and societies. Using decolonial cultural policy studies, the book develops a decolonial cultural critique that locates African culture industries within the racialized power dynamics of capitalist modernity. It explores the decolonization praxis of cultural industries and acknowledges the complexity of cultural decolonization initiatives in a continent that is so diverse, interconnected, globalized, and facing newer modes of colonialism that are aggressive and covert.

Last Moyo is an Associate Professor in Media and Communications studies at XJTLU, Suzhou, China. He has lectured at several other universities in Africa, Europe, and Asia, including a stint at the University of Wales (UK) where he attained his PhD in Media Studies. He is published extensively in top, reputable, international peer-reviewed journals including Journalism Studies, Telematic and Informatics, International Communication Gazette, Journal of International Communication, among several others. His book *The Decolonial Turn in Media Studies in Africa and the Global South* (Palgrave, 2020) received outstanding reviews from top scholars in the United Kingdom, USA, Norway, and Africa.

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