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Altri autori (Persone)	ChangErick P. C PalaliRamo MemiliEsra
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Nota di contenuto	Part I: Essentials -- 1. Nature of Family Business -- 2. Governance in the Family Businesses -- 3. Socioemotional Wealth in Family Businesses -- Part II: Strategic Aspects -- 4. Strategic Management in the Family Businesses -- 5. Succession and Family Businesses Longevity.-6. Human Resource Management in Family Businesses -- Part III: Implementation -- 7. Conflict Management in Family Businesses -- 8. Innovation in Family Businesses -- 9. Internationalization of Family Businesses -- Part IV: Cases -- 10. Antigua Relojería, a lauded centenary antique watchmaking family business -- 11. Esóf LTD. as a

savvy entrepreneurial family firm: from the local market to the international arena -- 12. Legacy and transition: the case of Batik Katura in Trusmi, Indonesia -- 13. QCamel -- 14. Pollo Campero: More than chicken in overhead bins -- 15. Marfrig and the Revolution Burger.

Sommario/riassunto

This book provides an extensive overview of family business-related topics such as context and uniqueness, lifecycle and ownership configurations, conflict management, corporate governance, succession challenges, internationalization, innovation, and socioemotional wealth. Each chapter features clear learning objectives, key concepts and terminology, and dedicated case studies to demonstrate the main messages. The book not only considers the day-to-day dynamics in family businesses but also places substantial emphasis on the entrepreneurial skills needed for these businesses to survive and thrive, today and tomorrow. In addition, it elaborates and discusses a number of best practice examples, which offer valuable guidance not only for scholars but also for students who wish to study these challenges. This new edition includes new topics, such as open innovation, sustainable and green family entrepreneurship, digital aspects in the family business, estate planning, and strategic HR. Specially curated case studies, and additional tasks and activities for classrooms will be particularly useful for MBA students and lecturers.
