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Autore	Taherdoost Hamed
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Soggetti	Computational intelligence Electronic commerce Project management Computer networks Computational Intelligence e-Commerce and e-Business Project Management Computer Communication Networks
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Nota di contenuto	Introduction -- Basics of R&D -- The Role of R&D in Business -- R&D as a Job -- R&D Project Management -- Managing Performance in R&D Projects -- Success Evaluation in R&D -- Risk Management in R&D Projects -- Team Building in R&D Projects -- How to Carry Out an R&D Project -- Conclusion.
Sommario/riassunto	This book comprehensively covers various aspects of research and development (R&D). Intended for a classroom or professional setting, the book provides valuable insights into the significance of R&D for organizations, its role in enhancing processes, reducing costs, increasing efficiency, and fostering innovation. The author offers understanding of how R&D contributes to developing new technologies, products, and services that help companies remain competitive in dynamic marketplaces. The book delves into topics such as the fundamentals of R&D, its role in business, project management, performance management, success evaluation, risk management, team

building, and practical execution of R&D projects. In essence, the book aims to be a comprehensive guide for students and professionals interested in understanding and effectively implementing R&D practices within various industries and sectors. The author includes case studies to enhance reader understanding by showcasing successful R&D initiatives, challenges faced, and strategies employed to overcome them. By embracing a holistic approach, this book emerges as a forward-thinking guide that encourages readers to navigate the evolving landscape of R&D with a conscientious and innovative mindset. Provides a structured, pedagogical approach to R&D, with a focus on information technology management and cybersecurity; Covers strategies for implementation, including management, evaluation, risk management, and team dynamics; Emphasizes application, equipping readers with actionable insights to effectively lead, manage, and execute R&D projects.
