1. Record Nr. UNINA9910865270203321 Autore Valeri Marco Titolo Entrepreneurial Motivations: Strategies, Opportunities and Decisions Pubbl/distr/stampa Cham:,: Springer International Publishing AG,, 2024 ©2024 **ISBN** 9783031544354 9783031544347 Edizione [1st ed.] Descrizione fisica 1 online resource (211 pages) International Studies in Entrepreneurship Series : : v.57 Collana Disciplina 338.04 Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Intro -- Introduction -- Structure of the Book -- References --Nota di contenuto Contents -- Part I: Factors Influencing Entrepreneurial Intentions --Focusing on Entrepreneurial Motivation from a Bibliometric Perspective -- 1 Introduction -- 2 Entrepreneurial Motivation -- 3 Area and Method of Study -- 4 Findings and Discussion -- 5 Conclusion --References -- The Role of Intention and Motivation for Researchers Engaging in Academic Entrepreneurship (University Spin-Offs) -- 1 Introduction -- 2 The Characteristics of the Managerial Team of Academic Spin-Offs and the Differences Between Independent and Academic Entrepreneurs in Terms of Mindset and Motivation -- 3

> The Role of Intention and Motivation in the Researcher's Decision Towards Academic Entrepreneurship -- 3.1 Personal Factors That Can

> Entrepreneurship -- 3.2 How Researchers Behave in Various Positions

Entrepreneurship -- 4 Conclusions -- References -- Integrating Social Media Marketing on Branding Local Gastronomic Entrepreneurship -- 1

Influence the Decision of a Researcher to Engage in Academic

Within an Academic Spin-Off (The Identity Role) -- 3.3 The Determination of Academic Intention Towards Academic

Introduction -- 2 Relevant Literature -- 2.1 Social Media -- 2.2 Gastronomic Tourism -- 2.3 Cognitive Response Theory -- 2.4 Empirical Literature Review and Hypothesis Development -- 2.5 Conceptual Framework -- 3 Methodology -- 3.1 Research Approach --

```
3.2 Research Design -- 3.3 Survey Area -- 3.4 Targeted Population --
3.5 Sampling Procedures and Techniques -- 3.6 Data Collection
Techniques -- 3.7 Data Analysis -- 3.8 Validity of the Research -- 3.9
Reliability of the Research -- 4 Findings and Discussion -- 5
Conclusions and Implications -- 6 Recommendations for Future
Research -- References -- The Role of Motivation and Academic
Preparation for the Students' Entrepreneurial Potential.
1 Introduction -- 1.1 Family and Societal Motivations -- 1.2 Prestige
Motivations -- 1.3 Resource and Income Motivations -- 1.4 Learning
and Development Motivations -- 2 Method -- 2.1 Sample -- 2.2
Instruments and Formal and Ethical Procedures -- 2.3 Statistical
Analysis -- 3 Results -- 4 Discussion -- 5 Conclusions -- 5.1
Theoretical Contributions -- 5.2 Practical Contributions -- 5.3
Limitations and Future Research Directions -- References -- Kick-
Starting the Economies After COVID-19 Pandemic: Assessing the Role
of Gig Players in Boosting Entrepreneurial Ventures and Suggesting
Policy Interventions -- 1 Introduction -- 2
Design/Methodology/Approach -- 3 Gig Players, Their Emergence
and Growing Role -- 4 Disruption as a Source of Motivation -- 5 Gig
Players as a Source of Boosting Entrepreneurship -- 6 Content Analysis
-- 7 Thematic Analysis -- 8 Discussion -- 9 Conclusion -- References
-- Part II: Entrepreneurial Motivations: Case Studies -- The Relationship
Between Motivation and Destination Characteristics as Drivers
of Tourism Entrepreneurship: Insights from the Central Region
of Portugal -- 1 Introduction -- 2 Theoretical Background -- 3
Methodology -- 3.1 Preliminary Considerations -- 3.2 Sample -- 3.3
Materials -- 3.4 Procedures -- 3.5 Data Analysis -- 4 Findings
and Discussion -- 4.1 Exploratory Factor Analysis of Entrepreneurial
Motivation Scale (EMS) -- 4.2 Exploratory Factor Analysis
of Destination-Specific Characteristic Scale (DSCS) -- 4.3 Descriptive
Statistics and Intercorrelations Between the Dimensions
of the Entrepreneurial Motivation Scale (EMS) -- 5 Conclusions
and Implications -- References -- Development of Entrepreneurship
in Mozambique: Challenges and Opportunities -- 1 Introduction -- 2
Literature Review -- 3 Methodology -- 4 Entrepreneurship
in Mozambique -- 5 Conclusions -- References.
Determining Entrepreneurial Motivations of Business School Students
in India -- 1 Introduction -- 2 Literature Review and Conceptual Model
-- 2.1 Explaining the Entrepreneurial Motivation and Entrepreneurship
Intention -- 2.2 Driving Forces and Motivations That Inspire
the Creation of Entrepreneurs in India -- 2.3 Business School Students
and Motivation to Pursue Entrepreneurship -- 2.4 Entrepreneurial
Motivational Model (Fig. 1) -- 3 Research Methodology -- 4 Data
Analysis -- 4.1 The Driving Forces and Motivations for Students -- 4.2
Motivational Reasons Behind the Students' Decision for Pursuit
of Entrepreneurship Over Placement in B-Schools -- 4.2.1
Opportunities for the Creation of Wealth Through Entrepreneurship --
4.2.2 Desire for Flexibility and Work-Life Balance -- 4.2.3 Desire
for Meaningful Impact and SE -- 4.2.4 Autonomy and Independence --
4.2.5 Personal Growth and Fulfilment -- 4.2.6 Need for Achievement --
4.2.7 Innovation and Problem-Solving -- 4.2.8 Risk Acceptance
and Management -- 5 Findings and Discussion -- 6 Conclusion --
References -- Entrepreneurial Motivations of Women in the Middle East
-- 1 Introduction -- 2 Women Entrepreneurship -- 3 Entrepreneurship
in the Middle East -- 4 Social Forces and Cultural Values -- 5 Theories
Explain Entrepreneurship -- 6 Motivations for Women Entrepreneurs --
7 Challenges Faced by Women Entrepreneurs -- 8 Methodology -- 9
Findings and Discussions -- 9.1 The Circumstances Affecting the Work
```

of Middle Eastern Women Entrepreneurs -- 9.1.1 Family Support -- 9.1.2 Work Dedication and Perseverance -- 9.1.3 Familiarity with the Nature of the Work and the Clients -- 10 Conclusion -- References -- Sustainable and Feasible: Exploring Motivation Factors Contributing to the Success of Tourism Village Development in Indonesia -- 1 Introduction -- 2 Ngglanggeran Tourism Village: Problems and Opportunity.

3 Penglipuran Tourism Village: What Have We Learnt So Far? -- 4 Motivation Factors Contributing to the Success of Tourism Village Development in Indonesia -- 4.1 Economic Viability -- 4.2 Self-Actualization -- 4.3 Cultural and Tradition Preservation -- 4.4 Social Capital Empowerment -- 4.5 Environmental Sustainability -- 5 Discussion -- 6 Conclusion -- References -- Exploring the Motivations Behind Circular Social Entrepreneurs in Romania -- 1 Introduction. A Concise Conceptual Outline -- 2 Motives for Social Entrepreneurship: A Brief Overview -- 3 Research Focus Area: Romanian Social Entrepreneurs in the Circular Economy -- 4 Methodological Approach -- 5 Main Research Findings -- 6 Conclusion and Discussions -- References.