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Nota di contenuto	A Review of the Metaverse in Higher Education Opportunities Challenges and Future Research Agenda -- An Exploratory Study on the Dark Sides of Artificial Intelligence Adoption Privacys Invasion for Intelligent Marketing and Intelligent Services -- Bibliometric Analysis of Electric Vehicle Adoption and Environmental Sustainability Research 2014 to 2024 Trends and Implications -- Unlocking Digital Wallet Adoption Through UTAUT Model Unveiling the Factors Shaping Consumer Decisions -- Environmental Attitude Global Social Responsibility and Digital Literacy Predictors of Green Purchase Intentions among Emerging Adults -- Smart Home Technology Research Landscape A Bibliometric Analysis of Scientific Publications 2014 to 2024 -- Adoption of Artificial Intelligence in Education A Systematic Literature Review.
Sommario/riassunto	This book explores current and future trends in adopting intelligent technologies among individuals and organizations. The edited book

includes empirical and review studies primarily focusing on these issues. This focus aids scholars in conducting future research in the domain and identifying possible future developments of emerging technologies. The empirical studies in the book utilize recent and advanced analytical techniques for data analysis.
