

1. Record Nr.	UNINA9910865257303321
Autore	Saporito Paolo
Titolo	Wu Ming's Transmedia Activism : Ethical and Political Challenges to Neoliberalism / / by Paolo Saporito
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031578885 9783031578878
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (227 pages)
Disciplina	302.231
Soggetti	Digital media Intermediality Ecocriticism Critical theory Digital and New Media Critical Theory
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction: Mapping Wu Ming's Transmedia Activism in Neoliberal Society -- Chapter 2: Performing the Multitude: Linguistic and Material Enactments of a Political Subjectivity -- Chapter 3: The Production of Subjectivity in Wu Ming's Literary Forms of Expression -- Chapter 4: Machinic Assemblages of Political Intervention Across Transmedia Networks -- Chapter 5: Conclusion.
Sommario/riassunto	“...an excellent tool to capture Wu Ming’s multifaceted interventions without reducing the complexity of their participatory practices.” — Monica Jansen, Universiteit Utrecht, Utrecht, Netherlands “...the first comprehensive analysis of the Italian collective’s transmedia activism. A stimulating guide for those who want to learn more about Wu Ming’s writing and how this is situated within a much broader web of social and political practices.” —Emanuela Patti, University of Edinburgh, Edinburgh, Scotland This book explores the activism of the Italian collective Wu Ming. Engaging in a dynamic conversation with critical theory, post-workerist philosophy and eco-criticism, Saporito

illuminates how Wu Ming's forms of protest radically challenge neoliberal models of subjectivity through a revived commitment to an eco-centric ethics. The book charts how Wu Ming's interventions, combining embodied, literary and online activism, aim to performatively create life-rhythms, practices and ultimately a political subjectivity alternative to fast-paced anthropocentric models imposed by neoliberal apparatuses. In-depth analyses of Wu Ming's participation in the 27th Genoa G8 Summit, literary texts and online presence define the trajectory of their interventions, which moved from a traumatic repudiation of neoliberal apparatuses in Genoa to a thorough exploration of how these apparatuses produce and control subjectivity. Wu Ming's literary texts invite the reader to grasp the complexity of the human-non-human relations these apparatuses exploit, while affirmatively exploring eco-centric ethical relations to the non-human other. Wu Ming open their bodies to these relations via hikes, walks, and performances where they try out slow-paced life rhythms and experiment with the non-human affordances of multiple media. Wu Ming's transmedia activism links these offline initiatives with online strategies that promote the collective creation of critical content, slow down online users' fast-paced experience, and mobilise a network of human and non-human agents that re-energise embodied, street actions. Paolo Saporito is Research Officer at University College Cork. He has a PhD in Italian Studies from McGill University. His research focuses on the ethics and politics of literature, films and online media.
