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**Sommario/riassunto**

The express delivery industry plays a pivotal role in fostering social and economic advancements. Promoting its development requires two key strategies: improving its infrastructure and revolutionizing its management approach. For this innovative research , the authors conduct a comprehensive examination of the express delivery industry' s network optimization policies, the intricacies and complexity of its operational mechanism and the reform path for its innovation model. The goal is to build a theory of operations for this industry that can facilitate management reform by improving standardization, optimizing overall functionality, and increasing efficiency.