1. Record Nr. UNINA9910865239803321

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Titolo Emerging Technology and Crisis Manageme

Emerging Technology and Crisis Management in The Halal Industry: Issues and Recent Developments / / edited by Nor Aida Abdul Rahman,

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Pubbl/distr/stampa Singapore:,: Springer Nature Singapore:,: Imprint: Springer,, 2024

ISBN 981-9713-75-7

Edizione [1st ed. 2024.]

Descrizione fisica 1 online resource (0 pages)

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Disciplina 658.4062

658.514

Soggetti Technological innovations

Technology - Sociological aspects

Business logistics

Marketing

Innovation and Technology Management

Emerging Technologies

Logistics

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Nota di contenuto Halal Industry: An Overview, Literature Review and Underpinning

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-- Navigating Crises in the Halal Cosmetics Industry: Embracing

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Sommario/riassunto

This book provides a comprehensive discussion on emerging technologies in the Halal industry including recent highlights on the cartel issue and market competition in the crises era. Readers are provided an understanding of both technology application from multiperspective of technology pillars in the context of Halal industry and from different sub-halal sectors, such as Halal food, tourism, cosmetics, pharmaceutical, medical, logistics, retail, and many more. This enables readers to understand differences in technology applications, their strengths, and weaknesses through use cases and effectively plan subsequent technology applications in the management of a broad spectrum of Halal industries. The book serves as an important resource for the Halal industry players and Halal scholars.