1. Record Nr. UNINA9910863138303321 Autore Nothelfer Stefan Titolo Behavior in Foreign Languages: Experimental Evidence on Creativity, Cooperation, and Culture-Related Effects / / by Stefan Nothelfer Pubbl/distr/stampa Springer Fachmedien Wiesbaden, 2020 Wiesbaden:,: Springer Fachmedien Wiesbaden:,: Imprint: Springer Gabler, , 2020 **ISBN** 3-658-31853-8 Edizione [1st ed. 2020.] Descrizione fisica 1 online resource (XVI, 162 p. 80 illus., 9 illus. in color.) Collana Innovation und Entrepreneurship, , 2627-1184 Disciplina 330.01 Soggetti Economics - Psychological aspects Technological innovations Social psychology **Behavioral Economics** Innovation and Technology Management Social Psychology Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references. Preface -- In search of Cultural Accommodation, Ethnic Affirmation, Nota di contenuto and Foreign Language Effects -- Foreign Language Effects on Creativity -- Cooperation in Foreign Languages -- Conclusion and Outlook --Appendix. Sommario/riassunto Working and interacting in foreign languages is widespread. While the relationship between language and behavior has been discussed for

Working and interacting in foreign languages is widespread. While the relationship between language and behavior has been discussed for many years, empirical evidence for behavioral effects of foreign language use is surprisingly scarce. Stefan Nothelfer has conducted a series of laboratory studies to investigate and disentangle effects of language and culture on creativity and cooperation, important behavioral foundations of innovation. He draws insights from a large cross-country dataset with pairings between three languages, using a custom-built mobile laboratory. The author's findings challenge theories of linguistic relativity, foreign language effects, and cultural accommodation, and enrich the empirical basis for fundamental research on language and behavior. The Author Dr. Stefan Nothelfer

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