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| 1. Record Nr.           | UNINA9910793393103321  |
| Autore                  | Lyons Thomas S.  |
| Titolo                  | Using entrepreneurship and social innovation to mitigate wealth inequality // Thomas S. Lyons, Roger E. Hamlin, and Amanda Hamlin  |
| Pubbl/distr/stampa      | Boston ; ; Berlin : , : DEG Press, , [2018]<br>©2018   |
| ISBN                    | 1-5474-0048-X<br>1-5474-0046-3   |
| Descrizione fisica      | 1 online resource (190 pages)  |
| Collana                 | The Alexandra Lajoux Corporate Governance Series , , 2629-8155   |
| Disciplina              | 658.408  |
| Soggetti                | Social entrepreneurship<br>Entrepreneurship - Economic aspects   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Includes index.  |
| Nota di contenuto       | Frontmatter -- About De/G PRESS:Five Stars as a Rule -- Acknowledgments -- About the Authors -- About the Series Editor -- Contents -- Introduction -- Chapter 1: Wealth Inequality: What Is It? Why Do We Care? -- Chapter 2: Growth and Development -- Chapter 3: The Rise of Entrepreneurship as an Economic Development Strategy -- Chapter 4: How Entrepreneurship Can Be Fostered in a Way That Mitigates Economic Inequality -- Chapter 5: An Example from New York City: Competition THRIVE -- Chapter 6: An Example from Chicago: The West Side Business Xcelerator -- Chapter 7: An Example from Michigan: The Michigan State University Product Center Food-Ag-Bio -- Chapter 8: An Example from Poland: The Warsaw Entrepreneurship Forum -- Chapter 9: Community Entrepreneurship: The Cases of the Lumber Enterprise in Ixtlan, Mexico, and the Pubs of Rural Ireland -- Chapter 10: Social Entrepreneurship among Native Peoples of the Americas: A Model or an Exception? -- Chapter 11: Necessary but Not Sufficient: Only Systemic Approaches Transform -- Index |
| Sommario/riassunto      | Economic inequality continues to contribute to political and social instability around the world. This instability stifles development and results in widening the wealth gap between the "haves" and "have nots," further eroding stability. It has been argued that entrepreneurship is a  |

prime contributor to this vicious cycle. Using Entrepreneurship and Social Innovation to Mitigate Wealth Inequality contends that this is only true when the opportunity for entrepreneurship is limited to a few. The authors maintain that when entrepreneurship is open to anyone who is properly motivated, innovative, and has a goal of growth for their enterprise, it helps build wealth for a greater number of people. The concept of "social entrepreneurship" is introduced, where entrepreneurship becomes a vehicle for explicitly addressing community-based economic and social challenges using markets. The book uses examples of entrepreneurial projects and programs that have attempted to address inequality to discuss entrepreneurship as an economic development strategy and its role in addressing the challenges of economic inequality. It advocates thinking and acting systemically, creating and sustaining entrepreneurial support ecosystems, in order to generate the synergy required to scale-up development and transform our economies and provides a distinctive perspective on a pressing social and economic issue, with significant implications for the future of the United States and the world.

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| 2. Record Nr.           | UNINA9910863125303321   |
| Titolo                  | Transnational Sites of China's Cultural Diplomacy : Central Asia, Southeast Asia, Middle East and Europe Compared // edited by Jarmila Ptáková, Ondej Klimeš, Gary Rawnsley |
| Pubbl/distr/stampa      | Singapore : , : Springer Nature Singapore : , : Imprint : Palgrave Macmillan, , 2021  |
| ISBN                    | 9789811555923<br>9811555923   |
| Edizione                | [1st ed. 2021.]   |
| Descrizione fisica      | 1 online resource (1 volume)  |
| Disciplina              | 303.48251   |
| Soggetti                | Diplomacy<br>Asia - Politics and government<br>International economic integration<br>Globalization<br>Asian Politics<br>Emerging Markets and Globalization                  |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |

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| Livello bibliografico | Monografia   |
| Nota di bibliografia  | Includes bibliographical references and index.   |
| Nota di contenuto     | <p>1. Introduction -- 2. Cultural Diplomacy Today: A 'Culture of Dialogue' or a 'Dialogue of Cultures'? -- 3. China's Cultural Diplomacy in Berlin: The Impact of Transnational and Local -- 4. Xinjiang in China's Public Diplomacy in Central Asia: Case Study of Almaty -- 5. The 'Silk Road' Public Diplomacy of the PRC in Central Asia. Rethinking the 'Network' Approach to China's Public Diplomacy and Its Instrumentalism -- 6. Establishing a Common Ground—Admiral Zheng He as an Agent of Cultural Diplomacy in Malaysia -- 7. Two Confucius Institutes and a Cross-border University as Sites of China's Cultural Diplomacy in Malaysia: The Limitations of 'Domestic Structures' -- 8. Attracting the Arabs? Promoting 'Muslim' China to Boost Regional Development in Ningxia Hui Autonomous Region -- 9. Trajectory of Chinese Cultural Diplomacy: The Case of International Co-production of Documentaries.</p>  |
| Sommaro/riassunto     | <p>This book presents the results of a three-year comparative study on Chinese cultural diplomacy (CD) across Europe, Central Asia, the Middle East, and Southeast Asia, which contributes to the broader theoretical debate on China's increasing soft power in international relations. The study, 'China's Cultural Diplomacy and the Role of Non-State Actors' was conducted by a research team at the Oriental Institute of the Academy of Sciences of the Czech Republic from 2015 to 2018. This book pays special attention to China's localized forms of CD, focusing on the regional variations and involvement of non-state actors, especially local actors outside China. Local actors involved in Chinese CD diplomacy are characterized by their intermediary status as working for the aims of two states, while trying to bridge conflicts and enhance mutual understanding. This book will be of interest to scholars, diplomats, and China watchers. Jarmila Ptáková graduated from the Humboldt University in Berlin, specializing in Chinese and Central Asian Studies. She obtained her Ph.D. in Tibetan Studies from the same institution. Currently, she is affiliated with the Oriental Institute of the Czech Academy of Sciences in Prague. Ondej Klimeš is a researcher at the Oriental Institute of Czech Academy of Sciences. His expertise is in politics of modern and contemporary Xinjiang and China. He received his Ph.D. from the Charles University in Prague in 2012. Gary Rawnsley is Professor of Public Diplomacy and the Dean of the Faculty of Humanities and Social Sciences at the University of Nottingham Ningbo China (UNNC). Working at the intersection of international relations and international communications, Professor Rawnsley has published widely on propaganda, public and cultural diplomacy, soft power and the role of the media in democratisation. Jens Damm is an Associate Fellow at the European Research Center on Contemporary Taiwan (ERCCT), Eberhard Karls University of Tübingen. He was awarded his Ph.D. at Free University of Berlin in 2002. He is currently also a board member of the European Association of Taiwan Studies.</p> |