

1. Record Nr.	UNINA9910861098203321
Autore	Rocha Alvaro
Titolo	Good Practices and New Perspectives in Information Systems and Technologies : WorldCIST 2024, Volume 6 // edited by Álvaro Rocha, Hojjat Adeli, Gintautas Dzemyda, Fernando Moreira, Aneta Poniszewska-Marada
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	9783031603280 3031603281
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (394 pages)
Collana	Lecture Notes in Networks and Systems, , 2367-3389 ; ; 990
Altri autori (Persone)	AdeliHojjat DzemydaGintautas MoreiraFernando Poniszewska-MarandaAneta
Disciplina	006.3
Soggetti	Computational intelligence Engineering - Data processing Application software Computational Intelligence Data Engineering Computer and Information Systems Applications
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Semantic Blockchain Data Breach Detection Model -- Leveraging Blockchain Technologies for Secure and Efficient Patient Data Management in Disaster Scenarios -- Oracles in Blockchain architectures A literature review on their implementation in complex multi organizational processes -- Cost Effective Predictive Track Maintenance -- The impact of using digital platforms and sharing online experiences on the reputation of a company -- Activating a brand through Digital Marketing the case of Os Bonitos -- Social Marketing Importance for the Sustainability of Third Sector Organizations -- The Impact of Process Automation on Employee Performance -- Effect of social media on workplace procrastination

among employees in Bosnia and Herzegovina -- Challenges of using e commerce in Bosnia and Herzegovina from the perspective of online store owners.

Sommario/riassunto

This book is composed by a selection of articles from the 12th World Conference on Information Systems and Technologies (WorldCIST'24), held between 26 and 28 of March 2024, at Lodz University of Technology, Lodz, Poland. WorldCIST is a global forum for researchers and practitioners to present and discuss recent results and innovations, current trends, professional experiences and challenges of modern Information Systems and Technologies research, together with their technological development and applications. The main and distinctive topics covered are: A) Information and Knowledge Management; B) Organizational Models and Information Systems; C) Software and Systems Modeling; D) Software Systems, Architectures, Applications and Tools; E) Multimedia Systems and Applications; F) Computer Networks, Mobility and Pervasive Systems; G) Intelligent and Decision Support Systems; H) Big Data Analytics and Applications; I) Human-Computer Interaction; J) Ethics, Computers and Security; K) Health Informatics; L) Information Technologies in Education; M) Information Technologies in Radiocommunications; and N) Technologies for Biomedical Applications. The primary market of this book are postgraduates and researchers in Information Systems and Technologies field. The secondary market are undergraduates and professionals as well in Information Systems and Technologies field.