

1. Record Nr.	UNINA9910861085503321
Autore	Galati Antonino
Titolo	Agribusiness Innovation and Contextual Evolution, Volume I : Strategic, Managerial and Marketing Advancements
Pubbl/distr/stampa	Cham : , : Springer International Publishing AG, , 2024 ©2024
ISBN	3-031-45738-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (296 pages)
Collana	Palgrave Intersections of Business and the Sciences, in Association with Gnosis Mediterranean Institute for Management Science Series
Altri autori (Persone)	FioreMariantonietta ThrassouAlkis VrontisDemetris
Disciplina	338.16
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Contents -- Notes on Contributors -- List of Figures -- List of Tables -- 1: Overview of Agribusiness Managerial and Marketing Advancements -- 1.1 Introduction -- 1.2 New Managerial and Marketing Challenges for Agriculture -- 1.3 Agribusiness Marketing -- 1.4 Discussion -- 1.5 Conclusions -- References -- 2: Family Farming Systems of Angola: Definition, Analysis and Refinement -- 2.1 Introduction -- 2.2 Literature Review -- 2.3 Methodology -- 2.3.1 Study Area -- 2.3.2 Sample Selection -- 2.3.3 Data Collection -- 2.3.4 Data Treatment -- 2.4 Results -- 2.5 Discussion and Conclusions -- References -- 3: Sustainability of Italian Listed Companies in Non-Financial Reporting -- 3.1 Introduction -- 3.2 Methodology -- 3.3 Research Design and Research Questions -- 3.3.1 Agriculture -- 3.3.2 Climate Change, Emissions, and Sustainability -- 3.3.3 Waste -- 3.3.4 Water -- 3.3.5 Risk and Risk Management -- 3.4 Literature Review -- 3.5 Results and Discussion of Findings -- 3.6 Conclusion -- 3.7 Limitation of Research and Future Developments of Research -- References -- 4: Animal Welfare and Major European Food Retailers -- 4.1 Introduction -- 4.2 Literature Review -- 4.3 Theoretical Background -- 4.4 Methodological Approach -- 4.5 Findings -- 4.6 Reflective Discussion -- 4.7 Conclusions --

References -- 5: CSR Communication Practices in the Portuguese Agri-Food Sector: National Clusters as Case Study -- 5.1 Introduction -- 5.2 Theoretical Context -- 5.2.1 CSR in a Global and Agri-Food Sector Context -- 5.2.2 Green Marketing, Green Communication and CSR -- 5.3 Methodology -- 5.3.1 The PortugalFoods and InovCluster Clusters as an Empirical Study of the Sector in Portugal -- 5.3.2 Sample Characterization -- 5.3.3 Analysis of CSR Communication Attributes -- 5.4 Analysis and Discussion of Results -- 5.5 Conclusions.

References -- 6: Improving the Small Farmers' Agribusiness Orientation in the Lavender Industry: An Empirical Study in the Emilia-Romagna Apennines -- 6.1 Introduction -- 6.2 Literature Review: Farmers Towards an Agribusiness Orientation -- 6.3 Methodology -- 6.3.1 The Context of the Study -- 6.3.2 Sample Selection -- 6.3.3 Data Collection -- 6.3.4 Data Analysis -- 6.4 Results -- 6.5 Traditional Farmers or Agri-Entrepreneurs? A Discussion -- 6.6 Conclusions --

References -- 7: Quality Schemes and Geographical Indicators in the Cheese Agribusiness and the Case of the Cypriot Traditional Cheese Halloumi -- 7.1 Introduction -- 7.2 Literature Review -- 7.2.1 The EU Quality Schemes for Agricultural Products -- 7.2.2 Benefits of GIs for Consumers and Producers -- 7.2.3 Support and Benefits for Local Economies -- 7.2.4 Challenges of GIs -- 7.2.5 Implementation of GIs by Industrial and Artisanal Dairies -- 7.2.6 Artificial Intelligence as an Innovative Method of Assessing the Accuracy of the Application of the Quality Schemes -- 7.3 The Case of the Cypriot Traditional Halloumi PDO -- 7.3.1 The Registration of Halloumi as a PDO Product -- 7.3.2 Benefits from the Registration -- Preserving the Quality of Halloumi -- Benefits for Cyprus and Its Communities -- Economic Benefits for Cyprus -- Future Challenges -- 7.4 Conclusion --

References -- 8: From Wine Production/Consumption to Wine Exports/Imports: An Exploratory Analysis of the Competitive Structure of the Wine Industry -- 8.1 Introduction -- 8.2 Background -- 8.3 Research Questions and Research Design -- 8.4 Descriptive and Inferential Analysis -- 8.5 Positioning Analysis -- 8.6 Discussion -- 8.7 Implications -- 8.8 Limitations -- 8.9 Conclusion --

References.

9: Circular Business Models and Organic Waste Valorisation Practices in Agribusiness: A Systematic Literature Review -- 9.1 Introduction -- 9.2 Methodology -- 9.3 Results and Discussion -- 9.3.1 Agriculture, Farming, and Aquaculture -- 9.3.2 Forest -- 9.3.3 Waste-to-Energy and Anaerobic Digestion -- 9.3.4 Food Industry and Supply Chains -- 9.4 Conclusions --

References -- 10: Women's Role in Rural Agriculture, Importance, and Constraints to Women's Entrepreneurship in Türkiye -- 10.1 Introduction -- 10.2 Literatures -- 10.3 Materials and Methods -- 10.4 Findings and Discussion -- 10.5 Conclusion and Recommendations --

References -- 11: Wine Industry Resilience and Strategy Under Crisis: The Case of Sicilian Cooperatives -- 11.1 Introduction -- 11.1.1 Research Context -- 11.1.2 Cooperative Wine System -- 11.1.3 Aims and Contribution -- 11.2 Literature Review -- 11.2.1 Impact of COVID-19 on the Food Industry -- 11.2.2 Impact of Covid-19 on the Wine Sector -- 11.2.3 Adaptation and Mitigation Strategies in the Food Industry -- 11.2.4 Adaptation and Mitigation Strategies in the Wine Sector -- 11.3 Methodology -- 11.4 Results -- 11.5 Concluding Remarks --

References -- Index.

---