

1. Record Nr.	UNINA9910861051503321
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Titolo	Narrative environments and experience design : space as a medium of communication // Tricia Austin
Pubbl/distr/stampa	New York, NY : , : Routledge, , 2020
ISBN	0-429-64067-6 0-429-64384-5 0-367-13807-7
Edizione	[1st ed.]
Descrizione fisica	1 online resource (217 pages)
Collana	Routledge research in design studies
Disciplina	720.1
Soggetti	Communication in architecture Space (Architecture) - Psychological aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Half Title -- Series Page -- Title Page -- Copyright Page -- Dedication -- Table of Contents -- List of Figures -- Plates -- Acknowledgements -- Introduction -- Theoretical Principles -- Related Literature -- The Structure of the Book -- References -- Chapter 1 Theory -- Space Communicates -- Space Narrates -- A Network Theory of Narrative Environments -- References -- Chapter 2 Precursors -- Design Practice Sources -- Narrative Environments Avant La Lettre -- References -- Chapter 3 Dramatic Conflict -- Researching Dramatic Conflicts for the Design of Narrative Environments -- Dramatic Conflict as the Basis of Narrative Placemaking -- Dramatic Conflicts and Story Dynamics in Exhibition Making -- Dramatic Conflicts and Story Dynamics in Critical Narrative Environments -- References -- Chapter 4 Story Content -- The Elements of Story -- Cisco House, London Olympics 2012, and Casa Cisco, Rio Olympics 2016 -- The Tower of London -- References -- Chapter 5 Story Telling -- Dramatic Arcs -- Human Movement through the Story -- Weaving Story into Space -- Story Telling in Non-Linear Space -- Non-Linear City Narratives -- References -- Chapter 6 Engagement -- Storyworld and the World of the Story -- Multimodality -- Spatial Arrangement as Mode of Address -- References -- Chapter 7 Immersion -- Immersive Experience -- The Museum of the Future, Dubai -- Worldbuilding -- Fair Enough: The

Russian Pavilion for the Venice Architecture Biennale 2014 -- Edible Stories -- Virtual Reality and Immersion -- References -- Chapter 8 Framing and Reframing -- Reframing -- Puncturing Boundaries -- Metalepsis and Heterotopias -- References -- Chapter 9 From Sole Authorship to Co-creation -- Collaboration and Co-creation -- Participatory Art Practice -- Participatory Narrative Environments -- References -- Epilogue -- Index.

Sommario/riassunto

"This book argues narrative, people and place are inseparable and pursues the consequences of this insight through the design of narrative environments. This a new and distinct area of practice that weaves together and extends narrative theory, spatial theory and design theory. Examples of narrative spaces, such as exhibitions, brand experiences, urban design and socially-engaged participatory interventions in the public realm, are explored to show how space acts as a medium of communication through a synthesis of materials, structures and technologies; and how particular social behaviours are reproduced or critiqued through spatial narratives. This book will be of interest to scholars in design studies, urban studies, architecture, new materialism and design practitioners in the creative industries"--
