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Nota di contenuto	Cover -- Half Title -- Series Page -- Title Page -- Copyright Page -- Dedication -- Table of Contents -- LIST OF FIGURES -- LIST OF TABLES -- PREFACE -- ABOUT THE AUTHOR -- ACKNOWLEDGMENTS -- INTRODUCTION TO GLOBAL STUDY -- PART I: Global oligopolies, concentration, and consolidation processes -- 1: Global concentration, oligopolies, profit appropriations and perspectives -- 2: Sector global concentration trends and performance outcomes -- 3: Global winners, oligopolistic moves and outcomes in spirits sector 1939-2019 -- PART II: Global strategy orientations and performance -- 4: Global geographical coverage choices and outcomes -- 5: Global configuration analysis: the case of retail fashion -- 6 Global configurations of Fortune Top 500s and outcomes -- PART III: Global strategy choices and outcome -- 7: Global cooperation: cross-border mergers and acquisitions and strategic alliances -- 8: Global focus and niche strategies: lessons from German and British winners -- PART IV: Emerging market champions' (EMCs') global strategies -- 9: Global emerging market champions -- 10: Chinese, Indian, Russian, and Brazilian global champions -- 11: Global incumbents vs emerging market multinationals: the case of domestic appliances -- PART V: Sustaining global success -- 12: Corporate collapse, retrenchment, and turnarounds in the context of global rivalry: lessons from Kodak,

Nortel, GKN, and Compass -- 13: Sustaining global strategies: lessons from GKN 1759-2019 -- PART VI: Global concentration, oligopolies, and global capitalism -- 14: The political economy of global oligopolies -- 15: Summary of implications for business -- APPENDIX A -- APPENDIX B -- INDEX.

Sommario/riassunto

The era of globalisation brought waves of consolidation in business ownership alongside Leviathan-like state actors. Digital disruption too can leave market power in a relatively small number of hands. In organisational and economic terms, global oligopoly is now a fundamental idea for business and society, which this book explores and analyses. This book focuses on global oligopolies, starting with an analysis of global concentration and profits in all sectors, before moving on to illuminate the geographical spread and global strategic orientation choices and performance outcomes of global oligopoly. Contemporary cooperation modes, such as cross-border M&As and strategic alliances, niche and Emerging Market champion strategies are also analysed in detail to move the reader towards understanding likely future directions for the field. Presenting empirical data on strategies and performance outcomes, the book covers a range of industries to provide practical, research-based guidance for more effective global business strategies and policy perspectives.
