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Nota di contenuto	Data analytics about the sound narrative of Grand Theft Auto V -- Journalism and Big Data in Scopus: a systematic review -- Advances and Challenges in Few-Shot Learning for Natural Language Processing: A Pilot Study -- Digital Technology for Indigenous People's Knowledge Acquisition Process: Insights from Empirical Literature Analysis -- Digital Technology Adoption for Instruction Aids: Insight into Teaching Material Content -- Efficiency Enhancement of Knee Osteoarthritis Classification Using Optimization Technique -- Implementing Power and Performance Optimization Techniques on Wireless SoC Design At Synthesis -- Customer Segmentation Using RFM Model and a New

Approach to Encourage Loyal Customers -- Mechanism of Action: A comparative study -- Investigating the Quality of Explainable Artificial Intelligence: A Survey on Various Techniques of Post-hoc -- Machine learning: Future Prospectus and Research Direction -- Behavioural factors influencing intention of GenZ to use ChatGPT: Examining the moderating role of Education and Profession -- A Comprehensive Review on Anomaly Detection Techniques for Web Data Logging -- City Ranking System: A comprehensive evaluation framework for urban development -- Human Factors and Use of the Surgical Guide in Dentistry - Real Practice Example -- Text-to-Image Generation using Generative Adversarial Networks with Adaptive Attribute Modulation -- Real Time Data & Analytics on Building Management System to Control Energy Consumption -- Role of Financial Literacy and Trust in Perceived Usefulness of Robo Advisory Services -- Application of the ANSYS Software for the design and study of a FRP headed Beam-Column Joints -- "An Empirical Study to Analyze the Perception of Consumer Digital Behaviour & Business Owner's Use of Digital Marketing after Covid-19" -- Blockchain-Integrated Metaverse for Academia: A Solution for Virtual Classes, Lectures, and Project Fundings -- Fortifying Web Applications: Advanced XSS and SQLi Payload Constructor for Enhanced Security -- Applications of Neural Networks: Data centers, Predictive Maintenance, Production, Sustainable computing, & healthcare -- Journalism and the Various Acts of Violence It Faces: A Systematic Review of the Literature.

Sommario/riassunto

This book contains best selected research papers presented at ICTCS 2023: Eighth International Conference on Information and Communication Technology for Competitive Strategies. The conference was held in Jaipur, India during 8 – 9 December 2023. The book covers state-of-the-art as well as emerging topics pertaining to ICT and effective strategies for its implementation for engineering and managerial applications. This book contains papers mainly focused on ICT for computation, algorithms and data analytics and IT security. The work is presented in three volumes.
