

1. Record Nr.	UNINA9910855390003321
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Titolo	Words to the Wives : The Yiddish Press, Immigrant Women, and Jewish-American Identity / / by Shelby Shapiro
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031499418 3031499417
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (251 pages)
Collana	New Directions in Book History, , 2634-6125
Disciplina	070.484
Soggetti	Literature - History and criticism Books - History Printing Publishers and publishing Journalism Judaism and culture Literary History History of the Book Printing and Publishing News Journalism Jewish Cultural Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1 Introduction -- 2 From the East Side--Center of the Yiddish Press -- 3 On the Women's Pages--Assimilation and Americanization -- 4 As American Women: In America--On Main Street -- 5 As Jewish-American Women on the Jewish Street -- 6 The Feminization of Jewish Holidays -- 7 Trying on a New Identity: Clothes, Coiffures, Cosmetics -- 8 Conclusion.
Sommario/riassunto	This book looks at how the Yiddish press sought to create Jewish-American identities for immigrant women. Shelby Shapiro focuses on two women's magazines and the women's pages in three daily newspapers, from 1913, when the first Yiddish women's magazine

appeared, until 1925, when the Immigration Act of 1924 took effect. Shapiro demonstrates how newspaper editors and publishers sought to shape identity in line with their own religious or political tendencies in this new environment, where immigrants faced a broad horizon of possibilities for shaping or reshaping their identities in the face of new possibilities and constraints. External constraints included the economic situation of the immigrants, varying degrees of antisemitism within American society, while internal constraints included the variable power of traditions and beliefs brought with them from the Old World. Words to the Wives studies how publications sought to shape the direction of Eastern European Jewish immigrant women's acculturation. Shelby Shapiro serves as General Editor of The Independent Scholar and the journal of the National Coalition of Independent Scholars. His interest areas include the Yiddish press, American history, Anarchism, the labor movement, print culture, jazz and blues. He served as Associate Editor of Connecticut State Records from 2012-2021.
