1. Record Nr. UNINA9910855380403321 Titolo Information and Communication Technologies in Tourism 2024: ENTER 2024 International eTourism Conference, Izmir, Türkiye, January 17-19 // edited by Katerina Berezina, Lyndon Nixon, Aarni Tuomi Cham:,: Springer Nature Switzerland:,: Imprint: Springer,, 2024 Pubbl/distr/stampa **ISBN** 9783031588396 3031588398 Edizione [1st ed. 2024.] Descrizione fisica 1 online resource (XIX, 454 p. 98 illus., 68 illus. in color.) Collana Springer Proceedings in Business and Economics, , 2198-7254 Disciplina 338.4791 658 Soggetti Tourism Management Artificial intelligence Business information services Industrial management - Environmental aspects **Tourism Management** Artificial Intelligence IT in Business Corporate Environmental Management Lingua di pubblicazione Inglese

Formato Materiale a stampa

Livello bibliografico Monografia

Sommario/riassunto

For more than 30 years, Information and Communication Technology (ICT) has been revolutionizing travel, tourism, and hospitality, and as we look to the next 30 years, the change of pace does not seem to be diminishing. This open-access book provides an extensive overview of the latest developments of ICTs in the tourism and hospitality industry. Featuring papers presented at the International Federation for IT and Travel & Tourism's (IFITT) 31st annual ENTER International eTourism Conference (ENTER24) held in Izmir, Turkey, this book presents research on topics such as artificial general intelligence (AGI) in tourism and hospitality; emerging technologies in tourism education; virtual

reality; technologies for sustainability, health and wellbeing; big data and analytics, among others. This is an open access book.