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Autore	PAVLOVIC, Kosta St.
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2. Record Nr.	UNINA9910855367303321
Autore	Huang Ying
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Nota di contenuto	<p>Part I: The development of China's audio streaming programs -- Chapter 1: Background of the birth and development of China audio streaming programs -- Chapter 2: The history of audio in China -- Part II: Research on China's Internet Audio Program Industry in Comparative Perspective (2011-2022) -- Chapter 3: U.S. Podcast Industry 2011-2022 -- Chapter 4: British Podcast Industry 2011-2022 -- Chapter 5: World audiobook development 2011-2022 -- Chapter 6: China Podcast Industry 2011 - 2022 -- Chapter 7: The development of audiobooks in China from 2011 to 2022 -- Chapter 8: the current situation and trends in knowledge audio development around the world after 2011 -- Chapter 9: Status and Trends of Knowledge-Based Audio Development in China after 2011 -- Part III: Research on the development platform of Audio Streaming Programs -- Chapter 10: XiaoyuzhouFM -- Chapter 12: Himalaya -- Chapter 13: Misseevan App -- Part IV: China Audio Streaming Programs IV -- Chapter 14: JustPod -- Chapter 15 ShengFM -- Chapter 16: Killing TV -- Chapter 17: The Book is Done -- Part V The Case Study of Audio Streaming Programming -- Chapter 18: Serial -- Chapter 19: Welcome Back To Sound -- Chapter 20: The Three-Body Problem -- Chapter 21: We Know Nothing -- Chapter 22: Analyses of the audience for Grandmaster of Demonic Cultivation -- Part VI Study on the Development Trend of Ear Economy in the Context of Global Audiovisual Ecology -- Chapter 23: Research on cultural tourism is empowered by podcasts -- Chapter 24: Podcasts as a Creative Tool for Film and Television -- Chapter 25: Study on Podcasting Empowered Brands.</p>
Sommario/riassunto	<p>This book sheds light on the overall description and explanation of the current socio-political, economic and cultural environment concerning the development of China's audio streaming programs industry. It interprets the emergence of the "ear economy" through the subjects of media ecology, media psychology, communication studies and cultural criticism, media industrial studies, sociology and anthropology. The book skillfully weaves together historical, cultural, and industry studies, along with textual and critical discourse analysis. This interdisciplinary work contributes to multiple academic fields including literary and cultural studies, media and communication studies, China/Asia studies, and political theory. Ying Huang is an Assistant Professor, Academy of Film, Macau University of Science and Technology, a post-doctoral fellow in School of Journalism and Communication, Tsinghua University.</p>