

1. Record Nr.	UNINA9910855366203321
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Titolo	Trading Economics : New Theory for Trading System Evolution
Pubbl/distr/stampa	Singapore : , : Springer, , 2024 ©2024
ISBN	981-9998-75-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (603 pages)
Collana	Contributions to Economics Series
Disciplina	382
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	<p>Intro -- Preface -- Praise for Trading Economics -- Book At a Glance -- Part I-Fundamentals of Trading Economics -- Part II-Birth and Structural Evolution of Trading Network -- Part III-Mechanism of Interaction Among Trading Agents and Polarization of Trading Potential -- Part IV-Trading Economics Model -- Part V-Nature and Evolutionary Endpoint of Trading System -- Contents -- A Quick Guide to the Symbols -- Part I Fundamentals of Trading Economics -- 1 Trading System -- 1.1 The Significance of Trading -- 1.2 Structure of the Trading System -- 1.3 The Efficiency Law of Trading System Evolution -- Notes -- 2 Trading Agents -- 2.1 Choice of Trading Agents -- 2.2 Family -- 2.3 Enterprises -- 2.3.1 The Emergence of Enterprises -- 2.3.2 Corporate Trading Objectives -- 2.4 Unification of Trading Motives -- Notes -- 3 Accounting Matrix -- 3.1 Accounting Statements -- 3.2 Accounting Matrix -- 3.2.1 Concept of Accounting Matrix -- 3.2.2 Trading Base -- 3.2.3 Example of Accounting Matrix -- 3.3 Processing of Accounting Matrix -- 3.3.1 Pricing Principle of Accounting Matrix -- 3.3.2 Accounting for Human Capital -- 3.3.3 Intangible Assets -- 3.4 Accounting Matrix Indicators -- 3.5 Accounting Matrix Synergy Effect -- Notes -- 4 Expansion of Trading Concepts -- 4.1 Simple Trading -- 4.2 Expansion of the Concept of Trade -- 4.3 Trading Direction -- 4.4 Trading Time Limit -- Note -- 5 Expected Return Function -- 5.1 Utility Theory -- 5.1.1 The Origin of the Concept of Utility -- 5.1.2 The Meaning and Expression of the Concept of Utility -- 5.1.3 Expected Utility Theory -- 5.1.4</p>

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