1. Record Nr. UNINA990002621430403321 Autore Bartels, Robert Titolo The Development of Marketing Thought / di B artels Homewood (Illinois): Irwin, 1962 Pubbl/distr/stampa **ECA** Locazione 4-0-137-TI Collocazione Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Record Nr. UNINA9910853998103321 **Autore** Howard-Snyder Frances Titolo Cause and Effect in Fiction / / by Frances Howard-Snyder Cham:,: Springer Nature Switzerland:,: Imprint: Palgrave Macmillan, Pubbl/distr/stampa , 2024 **ISBN** 9783031527128 3031527127 Edizione [1st ed. 2024.] 1 online resource (109 pages) Descrizione fisica Disciplina 809.93384 Soggetti Literature Philosophy Creative writing Creative Writing Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto 1. Cause and Effect in Fiction: An Introduction -- 2. Causation and Causation in Fiction -- 3. Cause and Effect in Plot -- 4. Cause and Effect in Character -- 5. Cause and Effect in Setting -- 6. Cause and

Effect in Dialogue -- 7. Cause and Effect in Theme -- 8. Cause and Effect, Counterfactuals, and the Role of Fiction in our Psychic Lives --

9. Objections and Replies.

Sommario/riassunto

This book explores and defends George Saunders' causal thesis that successful stories are those that establish causation well. The book includes an in-depth discussion of causation's role in several different key craft elements of fiction writing and examines different theories of causation and their implications for causation in fiction. Other discussions include the role of causation in building suspense, character and causation, causation in dialogue and connections between fiction and counterfactuals (or hypotheticals). The book also considers a number of objections to the causal thesis and offers a reply. Frances Howard-Snyder is a Philosophy Professor at Western Washington University and has co-authored a logic textbook. She has also published numerous articles on ethics and philosophy of religion. She has an MFA from the Rainier Writing Workshop, and has published stories in The Magnolia Review, Silver Pen, Halfway Down the Stairs, as well as other publications. For more information, see franceshowardsnyder.com.