

1. Record Nr.	UNINA9910853994903321
Autore	Tunio Muhammad Nawaz
Titolo	Sustainability in Creative Industries : Sustainable Entrepreneurship and Creative Innovations—Volume 1 // edited by Muhammad Nawaz Tunio, Angeles Sánchez, Yasmin Moanis Latif Hatem, Ayman M. Zakaria
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Springer, , 2024
ISBN	9783031484537 3031484533
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (193 pages)
Collana	Advances in Science, Technology & Innovation, IEREK Interdisciplinary Series for Sustainable Development, , 2522-8722
Altri autori (Persone)	SánchezAngeles HatemYasmin Moanis Latif ZakariaAyman M
Disciplina	304.2
Soggetti	Sustainability Environmental education Economic development Environmental and Sustainability Education Economic Development, Innovation and Growth
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part 1: Sustainable Entrepreneurship: Characterization, Analysis, and Impacts -- The Key Characteristics of Sustainable Entrepreneurs -- Analysis of Factors Affecting Entrepreneurial Intention Among Undergraduates -- The Influence Of Entrepreneurial Alertness On New Venture Performance With Networking Capability As A Moderators At Start-Up In Surabaya -- Fashionpreneur: Sustaining Traditional Batik Craft Through Entrepreneurship Activity Among Students at Universiti Malaysia Kelantan (UMK) -- Mascot and Brand Sustainability in Pandemic Era: Systematic Literature Review -- Part 2: Innovative Approaches to Teaching and Pedagogy in Creative Design Education -- Explorative Learning Space for Developing Motoric Skills in the Early Childhood Stage -- Utilizing Virtual Reality to Support Teaching the Design Principles of the Life-Safety System -- Virtual Personal Branding Education Workshop for GenIUS School Students Using Framework for

Innovation Participatory Design Method -- The Impact of a Connectivist Learning Environment on Indonesian Design Students' Learning Experiences through MOOC -- Competences, Capabilities, and Skills in Teaching and Learning Fashion Design for Sustainability -- Project-based Learning (PBL): Student Creativities in The Upcycling Projects -- Upcycling the Abandoned Students Artwork with Bateson's Type of Learning in Entrepreneurship Course -- Part 3: Technological Advancements and Sustainability-based Innovations in Creative Industries -- The Collaboration Between Academic and Industry in Creative Industry and Sustainability Based Programs: The Academic Perspective -- Sound Visualization Based Font Modification Using the Sound of Angklung -- The Implementation of Deep Learning Technique in Mobile Application as a Preservation and Learning Media of Javanese Letter -- Web-Based Human Resource Information System Design At Pt. Cakra Mandala Sakti Surabaya -- Technical of Automotive Modelmaking with Waste Wood -- User Experience Towards Sustainable Choice: Case Study ZALORA Indonesia.

---

#### Sommario/riassunto

This book discusses a compelling array of topics at the intersection of entrepreneurship, education, and technological innovation within the creative industries. It delves into a captivating exploration of sustainable entrepreneurship in Part 1, where key characteristics of sustainable entrepreneurs and factors influencing entrepreneurial intention are dissected. By unearthing the nexus between entrepreneurial alertness, networking capability, and venture performance, it provides intriguing insights into sustaining traditional crafts and brands amid the COVID-19 pandemic. The following parts not only unveil current innovative pedagogical strategies in creative design education but propels you into the future, exploring the harmonious fusion of academia and industry in sustainability-driven programs. Designed for educators, students, researchers, and practitioners in entrepreneurship, design, and technology fields, this book offers a transformative journey into sustainable practices, innovative pedagogies, and cutting-edge advancements. Engaging, informative, and thought-provoking, it is a must-read for those seeking to shape the future of creative industries through entrepreneurship, education, and innovation.

---