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Nota di contenuto	Chapter 1. The Relationship Between Microenterprises' Sense of Entrepreneurial Competence and Their Success in Peru -- Chapter 2. The Connection Between Resilience and Professional Success in Peruvian Superior Court Workers -- Chapter 3. Study the Potential of an Artificial Intelligence-based Algorithm for Hand Gesture-controlled Lighting Systems -- Chapter 4. Occupational Safety From the Point of View of Safe Worker Behaviour in Peruvian Construction Companies -- Chapter 5. Strategic Hrm and Global Recession – Emerging Challenges and Opportunities in the Digital Era -- Chapter 6. Service Quality Evaluation of Healthcare Sustainability: Patient Satisfaction, Service Delivery and Clinical Outcomes -- Chapter 7. Value-added Products From Agricultural Waste -- Chapter 8. Brand Revitalization: an Outlook

-- Chapter 9. Digital Marketing and Customer Satisfaction in the Hotel Industry -- Chapter 10. Paradigm Shift of Digital Transformation for a Sustainable Growth in Indian Healthcare: a Proposed Theme Based Exploratory Study -- Chapter 11. A Study on the Financial Performance of Arbion Infra Services Limited -- Chapter 12. Driving India's Sustainable Future: the Rise of Green Economy and Green Jobs -- Chapter 13. An Influence of Neuromarketing on the Consumers of Small-scale Industries in Varanasi District: an Explorative Study -- Chapter 14. A Descriptive Study on Artificial Intelligence and Integrity: Challenges and Prospects -- Chapter 15. Working Capital Management's Effect on Banks Profitability- Public Sector Banks of India -- Chapter 16. A Study on Online and Store Purchasing Behaviour of Consumers -- Chapter 17. Investigating the Occupational Health and Safety Risks for Food Delivery Executives: an Analysis of Traffic Accidents, Weather Exposure, and Physical Demands in Package Delivery by Two Wheeler -- Chapter 18. Analyzing the Effect of Non-performing Assets on Profitability: a Study of Indian Public Sector Banks -- Chapter 19. Hands Free Technology: Acceptance Model of Audio Books -- Chapter 20. Antecedents of Customer Experience: an Investigation Into Utilitarian and Hedonic Cues in Quick Bite Restaurants -- Chapter 21. Provision of IoT in Privileged and Unprivileged Sectors in India -- Chapter 22. Work Group Inclusiveness Influenced by Working Virtually in IT Sector Bangalore -- Chapter 23. Effectiveness of Digital Marketing and Online Customer Behavior in the Hotel Industry.

Sommario/riassunto

This book throws a light on sustainable perspectives of how business entities experienced the turbulent environment in the light of pandemic. The post-pandemic era is characterized by the radical and dramatic changes in the business model, corporate strategies and digital technology. This book provides the academicians, research scholars and corporate professionals with a thought-provoking forum to discuss and deliberate the major trends, opportunities and issues of business entity from the outlook of business resilience, corporate strategy and digital technology in the light of post-pandemic era. The book also suggests suitable measures and strategies for the sustainable development of business entities.
